



THE LARGEST BROADCASTER OF HIGH SCHOOL SPORTS





SCHOOL BROADCAST PROGRAM



An aerial view of a school sports field at dusk. The field is green with white yard lines and numbers. A red running track surrounds the field. In the foreground, there are blue bleachers. The background shows a dark sky and distant mountains.

The #1 impediment to Schools taking part is the issue of manpower – many schools have no one to run the program.

Even when schools do have an established broadcast program with plenty of participating students, there are simply too many events – they can't cover them all.

We now have a solution for both...



AUTOMATED SPORT PRODUCTION



[Click here for Pixellot video](#)



**SCHOOL BROADCAST
PROGRAM**

Pixellot

HARDWARE OVERVIEW

Pixellot is a system designed for automated event production

No people required.

- Camera head with multiple weatherproof HD cameras
- Video Processing Computer for integrating the video feeds and creating the automated production
- Device to plug into scoreboard for automated score graphics in the broadcast



AUTOMATED PRODUCTION

- Auto-tracking feature enables cameras to follow the action
- No camera operator required

[*Click here for Basketball example clip*](#)



- Scoreboard data automatically pulled into broadcast via the scorebug graphic
- Integrates with coaching software

[*Click here for Soccer example clip*](#)



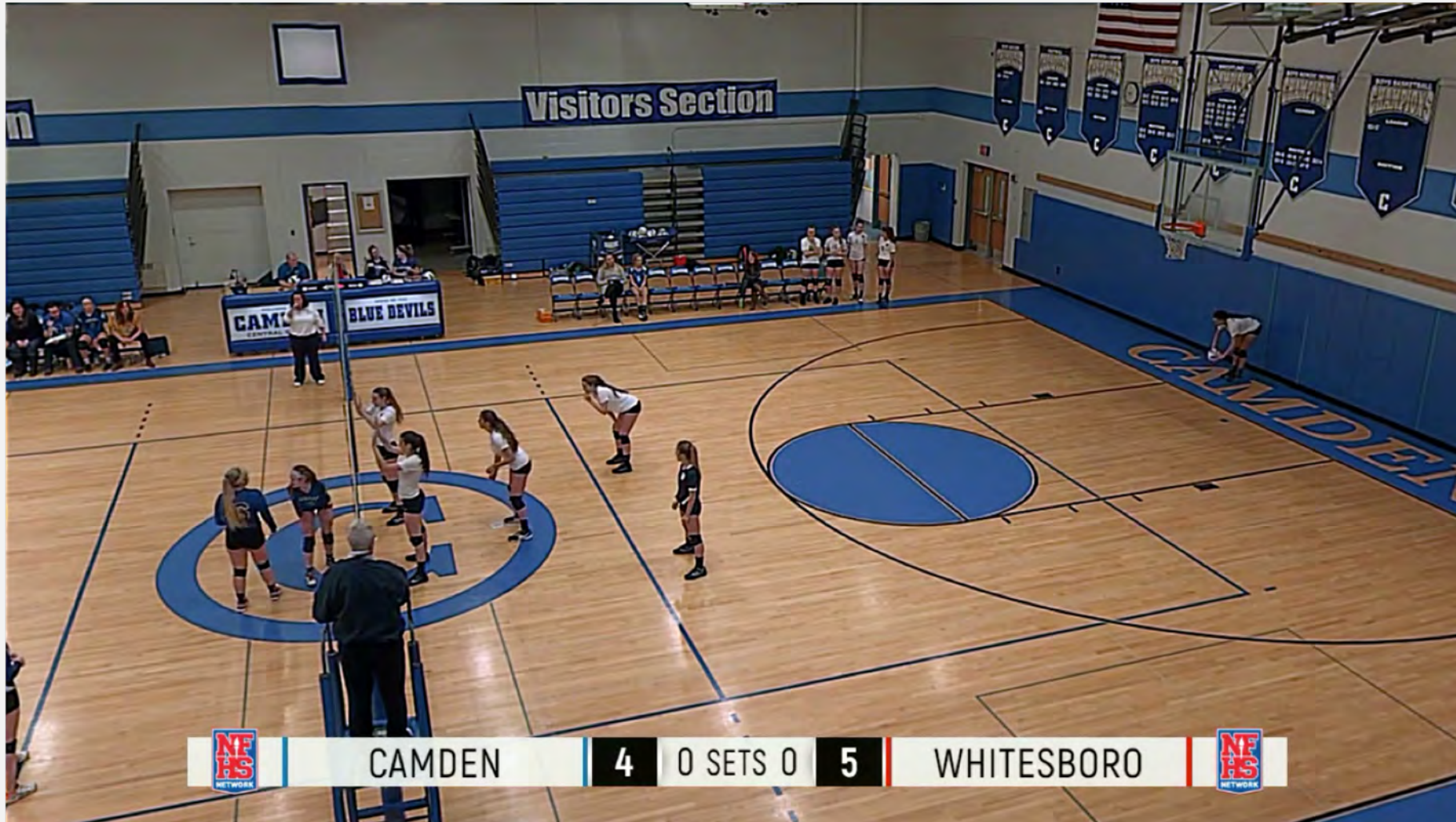
AUTOMATED PRODUCTION

[*Click here for Football example clip*](#)



AUTOMATED PRODUCTION

[*Click here for Volleyball example clip*](#)



Pixellot Automated Game Film Upload Functionality

- **Football:** Creates individual clips for easy upload to coaching software; uploading process is manual
- **Other Sports:** Automatically upload games and practices directly into coaching software – just enter your credentials and select the sport and level

YouTube
Example: https://www.youtube.com/user/PlayOnNetwork

Contact Name

Contact Phone Number

Pixellot Contacts Add Pixellot Contact

Carousel Images Add Carousel Image

Add

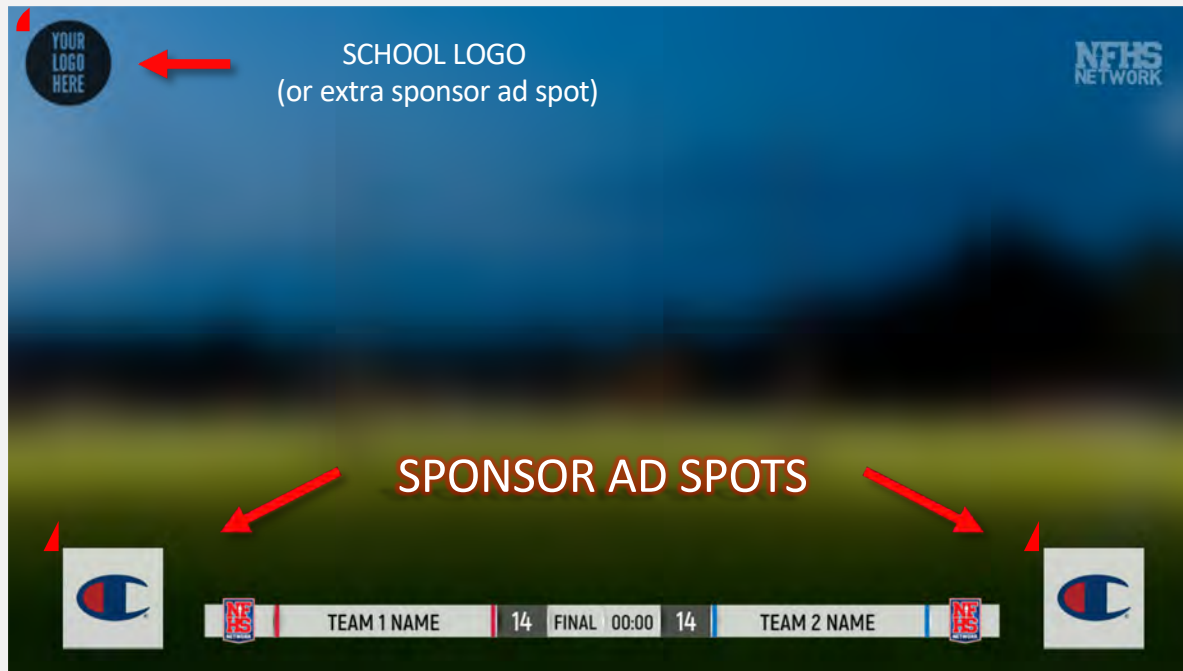
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COMING SOON:

- Automatic uploading to Krossover
- Automatic play clips for other sports
- Schedule Pixellot to film your team practices using your mobile device

PIXELLOT AD SPOTS

- Up to 3 spots for advertising (2 sponsor spots and 1 spot for your school logo or extra ad)
- Change graphics out every athletic season
- Sell sponsor spots to help pay for your Pixellot unit(s)
- Sponsor receives ad space in every game



FINANCIAL MODEL

- One-time fee for Pixellot equipment package (Pixellot system + all accessories)
- ZERO recurring costs for system
- Installation not included

Previous Pricing:

*\$5,000 for
1 Unit*

SPECIAL 2-for-1 DEAL:

**\$5,000 for
2 Units**



THANK YOU!