

FOR IMMEDIATE RELEASE

Buffalo Wild Wings Announced as New Partner of CAS-CIAC

CHESHIRE, CT – MAY 20, 2021 -- The Connecticut Association of Schools (CAS) and the Connecticut Interscholastic Athletic Association (CIAC) are pleased to announce a new partnership with Buffalo Wild Wings. Through the partnership, Buffalo Wild Wings will support the mission of CAS-CIAC while also providing unique discounts through the Team Card Program.

"We are happy to welcome Buffalo Wild Wings as a CAS-CIAC partner. We appreciate its support of Connecticut student athletes and look forward to promoting the Team Card Program," said Executive Director Glenn Lungarini.

The Buffalo Wild Wings Team Card is a recurring discount opportunity for coaches and fans that will be available through the association's social media channels during select times throughout the sports season.

"We are thrilled to announce our partnership with CAS-CIAC," said Samantha Bryan, Director of Field Marketing for Buffalo Wild Wings. "We look forward to this opportunity to support interscholastic sports programs as well as local communities throughout the state."

About Buffalo Wild Wings

Buffalo Wild Wings, founded in 1982, is the largest sports bar brand in the United States. Globally, there are more than 1,200 restaurants in 10 countries. Buffalo Wild Wings is part of the Inspire Brands family of restaurants. For more information, visit <u>BuffaloWildWings.com</u> and InspireBrands.com.

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