

BRANDON SHERROD

Greater New York Area | bsherrod35@gmail.com | 203.572.6370

Languages: Fluent Italian, Intermediate Spanish, Basic French

Highly skilled and meticulous professional with a documented history of effective management and leadership support. Through professional experiences, has fostered supportive collaborations to ensure desired outcomes for project leaders and internal/external customers.

Adapts seamlessly to evolving processes and demanding work environments while successfully managing multiple projects under pressure. Offers effective resolutions to maintain organizational standards and accomplish goals for quality service. Purposeful and practices branded integrity and excellence in deliverables.

EDUCATION

Yale University

Bachelor of Arts, Political Science

New Haven, CT

Aug 2012 – May 2016

NOTABLE SKILLS

Adobe Suite Cultural Competence Public Speaking	Business Management Analytical Reasoning MS Office Programs	Project Management Innovation & Development Community Building
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PROFESSIONAL EXPERIENCE

Yale University Men's Basketball

Assistant Coach; Player Development

New Haven, CT

August 2023 – Present

- Detailed opponent scouting with video and analytics.
- Individualized and collective player development with positional adjustments.
- Designs game plans and practice plans for the team.
- Evaluates and recruits high academic potential prospects throughout the world.
- Organized multiple community service events within the Greater New Haven Community.

Adam J Lewis Academy

Youth Basketball Coach; Director, Companions of Hope Mentorship

Bridgeport, CT

Sept. 2022 – August 2023

- Devises progressive approaches to ensure healthy mental wellness practices for students & staff.
- Discovers new and diverse talent for acquisition including the procurement of 13 student mentors.
- Designs supplemental learning material for mentors, parents and administrators alike.
- Coaches student athletes from grades K-4.
- Brokered numerous external partnerships including a burgeoning relationship with the Westchester Knicks.

BS35 Basketball

Founder, CEO

Bridgeport, CT

March 2022 – Present

- Trained over 400 youth (9-18 years) over the course of 10 months in Connecticut & Canada.
- Brokered a long-term partnership with Reebok Basketball as a means of representing the brand.
- Drafts hourly practice plans that coincide with each participant's needs.
- Collaborates with multiple non profit organizations and for profit businesses to supplement the clinic offerings including a holiday food drive that donated over 350 pounds of food to support community initiatives.
- Utilized my network to recruit motivational speakers, NCAA college coaches and Euroleague professional athletes to provide insights to clinic attendees.

Slan Sports Management

Professional Athlete, Youth Coach

Italy, Finland, Israel

Oct 2016 – May 2021

- Completed five full seasons of professional basketball in Italy's Serie A2 Division.
- Successfully led five individual clubs to the Lega Nazionale Pallacanestro (LNP) Postseason Playoff tournament including a 2nd place league finish in 2019.
- Represented teams by leading community outreach activities, meeting with media/press representatives and appearing at fundraising events to enhance the organization's public standing.
- Led teammates from countries worldwide by speaking in 3 different languages to build team cohesiveness and streamline positive business outcomes.
- Organized 2 basketball clinics in every club's city with 30+ children per camp.

Intervarsity Fellowship of Christian Athletes

Tour Manager & Public Speaker

Norwalk, CT

Aug 2016 – Oct 2016

- Organized 15 individual speaking tours and transportation itineraries for visiting fellows in the Northeast Region.
- Composed speeches in conjunction with the unique theme of each unique speaking event.
- Partnered with external leaders, NCAA Division-I and Division II teams across the Northeast Region on special project collaborations.
- Managed a detailed budget ~\$20,000 & visual reports for completed events.

OF NOTE

Yale University

- Yale Varsity Men's Basketball Team Member
- NCAA Division-1 All-Time Record Holder for Most Consecutive Field Goals (30)
- Led Team to a 13-1 Ivy League Regular Season Record & Only NCAA Tournament Victory in School History
- Ivy League Champion 2016
- 1st Team All-Ivy Selection 2016
- Whiffenpoofs of Yale Men's Acapella Group 2015 - Tour Manager (Philippines, Hong Kong, Indonesia) & Member
- Beta Upsilon Chi Fraternity- Founding Member
- Court Appointed Special Advocates (CASA) of Connecticut – Ambassador
- New Haven Register Dave Solomon Sportsperson of The Year 2016

Career

- Eurobasket.com Italian Serie A2 Center of The Year 2018
- EuroBasket Italian Serie A2 All-Imports First Team 2018
- BasketInside.com Italian Serie A2 Girone Est Center of The Year 2019
- LNP Italian Serie A2 Most-Improved Player 2019
- Paolo Borsellino National Award Winner for Social Commitment 2017 (Music Category)

July 13, 2023

Brandon Sherrod

76 Daniel Drive
Bridgeport, CT 06606

Dear Dean of Student Affairs,

In my pursuit of looking for an opportunity that allows me to stay close to Yale University and inspire the next generation of Yale students, I was excited to hear about the Old Campus Fellow (OCF) opportunity. As a community liaison, former professional basketball player, mentor and community organizer, I believe that my drive, passion and people-centric nature can bring valuable contributions to the OCF team.

Over the course of my career, I have worked at the intersections of sports, education and community engagement. Each of my jobs have required attention to detail, excellent organizational skills and an ability to cultivate interpersonal relationships. I believe that these traits are fundamental to the role of an OCF. In 2016, I was a tour manager for the Fellowship of Christian Athletes under the organization known as Intervarsity. In this role, I was tasked with organizing 20+ events across the Northeast for our visiting speakers and managed a budget of around \$20,000. During the planning process I was heavily involved in securing venues as well as ensuring that each speaker (including myself) directly interacted with the youth attendees. Aside from event organization, I also organized meetings with community organizers to drive participation and turnout. As a result of our diligence, we were able to touch over 1,000 students, teachers and families.

During my time as a professional athlete, I began to develop my event planning and networking skills. Playing abroad provided me with a network that extends beyond the United States. During my time in Italy, I played for a team known as Stella Azzura, one of the premier youth basketball academies in Europe. While there, I trained and helped develop a number of prospects including Yannick Nzosa (54th Pick '22 Draft). My time abroad also led to my fluency in Italian and increased proficiency in Spanish. I have also developed strong relationships with a number of youth programs in the New York and Greater New Haven area including: New Heights Basketball, Books & Ball, The Major Owens Sports Center and Tech Runs DAO

In 2022, I founded BS35 Basketball LLC in order to empower youth, provide quality basketball training, connect with families and foster a greater sense of community both on and off the court. With this approach we have supported community initiatives through food drives, mentorship and sneaker giveaways. Attendees have also been able to meet community leaders and politicians, so that they understand that there's life outside of basketball. My mantra has always been "Use the game; Don't let the game use you."

I have conceptualized and executed over 50 clinics from 2022-2023 from start to finish in 3 different countries (Israel, Canada, USA). We have served over 300 families during that time and have solidified brand partnerships with Reebok, Eco Sports & Gatt Supplements. I believe that by becoming an OCF, I can help students flourish, organize events that embody the community-first mindset of the school and assist students in identifying how they'd like to use the game (of life) to drive positive outcomes.

For a deeper understanding of my career and who I am, I have attached my resume for your review. I truly appreciate your consideration and look forward to sharing more with you in the near future.

Best,

Brandon Sherrod