

## Conference Rationale

*It has become clear during the past decade that focusing on the literacy development of students K-3 does not prevent difficulties with reading-related tasks as students enter adolescence.*

*Students enrolled in Grades 4-12 throughout the United States deserve the same attention and commitment given to younger readers and writers.*

*Unfortunately the literacy development of these older students has been grossly neglected. This neglect has resulted in dismal reading achievement for a very high percentage of students who have moved beyond the third grade as reflected in the data provided by NAEP....*

*The Connecticut State Department of Education is not satisfied with results indicating more than fifty percent of Connecticut's fourth and eighth grade readers performed below the proficiency level of the NAEP.*

*("Beyond the Blueprint" CSDE 2007)*

This conference is supported in part by a grant from the CSDE Institute for Teaching & Learning (ITL) and the Teachers Insurance Plan



**Farmington Marriott**  
15 Farm Springs Road  
Farmington, CT 06032  
1-84 – Exit 37

## Registration

### Annual CAS Fall Conference Registration Fees

(includes continental breakfast, luncheon, and materials):

- ✓ \$100 - CAS members
- ✓ \$60 - Two from same school/district
- ✓ \$50 – Four or more from same school/district
- ✓ \$125 - Non members
- ✓ No Fee – Title I Schools and Priority Schools

### Bring a team!

Substantive reform requires leadership that distributes responsibility for school improvement beyond the principal. It is our hope that each school attending will be represented by a team. Please note that the conference has been priced to encourage teams from schools.

### Register on line!

[www.casciac.org/register](http://www.casciac.org/register)

No refunds after October 12, 2007!

.5 CEU's will be awarded for FULL conference attendance ONLY

Registration deadline is  
October 12, 2007!

*This conference qualifies for  
Priority School funding as well as  
for Title I funding!*

## The Connecticut Association of Schools



*In collaboration with the*



*Presents*

## The Annual CAS Fall Conference

**Beyond the Blueprint:  
Literacy in Grades 4-12  
& Across the Content  
Areas – Constructing a  
Comprehensive Culture  
of Literacy**

*October 23, 2007  
Farmington Marriott*

## Dr. Heidi Hayes Jacobs, President, Curriculum Designers, Inc.

As the president of Curriculum Designers, Inc., Dr. Heidi Hayes Jacobs has served as an education consultant to thousands of schools nationally and internationally. She works with schools and districts, K-12, on issues and practices pertaining to: curriculum reform, instructional strategies to encourage critical thinking, and strategic planning.



Her books, *Interdisciplinary Curriculum: Design and Implementation* and *Mapping the Big Picture: Integrating Curriculum and Assessment K-12* have been best sellers. Both books are published by ASCD. Numerous articles have appeared in professional journals. Her book, *Getting Results with Curriculum Mapping*, was released by ASCD in November, 2004. Dr. Jacobs' latest book, *Active Literacy Across*

*the Curriculum: Strategies for Reading, Writing, Speaking, and Listening* was released in April 2006 by Eye-on-Education, Inc.

Dr. Jacobs has served as an adjunct associate professor in the Department of Curriculum and Teaching at Teachers College, Columbia University, NYC, since 1981 and continues to teach there every summer.

Her consultations are wide ranging having worked with organizations like: The College Board, NBC Sunday Today Show, The Children's Television Workshop, CBS Sunrise Semester, ASCD, IBM EduQuest, The Discovery Channel, Tapestry Productions, The Kennedy Center, Carnegie Hall, NYC Ballet Education Department at Lincoln Center, The Peace Corps, The National School Conference Institute, The Disney Company, Prentice-Hall Publishing, The Near East Association, The International Baccalaureate, The European Council of International Schools, and state education departments.

The fundamental backbone of her experience comes from her years as a teacher of high school, junior high school, and elementary school children in Utah, Massachusetts, and New York.

Dr. Jacobs is married with two children and lives in Westchester County, New York.

## Program

**7:30 am - 8:15 am**

Registration & Exhibitors

**8:15 am - 8:30 am**

Dr. Mark McQuillan ~ Welcome

**8:30 am - 10:00 am**

Dr. Heidi Hayes Jacobs

- I. Overview of Beyond the Blueprint
- II. Connections to CT Statewide Initiatives

**10:00 am - 10:30 am**

Refreshments and Exhibitors

**10:30 am - 12:15 pm**

Dr. Heidi Hayes Jacobs

- III. Components to Construct a Comprehensive Culture of Literacy

**12:15 pm - 1:00 pm**

Luncheon

**1:00 pm - 3:00 pm**

Dr. Heidi Hayes Jacobs

- IV. Instructional Strategies that Facilitate Learning Across all Content Areas
- V. Action Planning for 07/08 and Beyond