



# Curriculum Designers Regional Conference

HARTFORD, CT



## Conference: Active Literacy in Every Classroom: Reading, Writing, Speaking— Literacy as a School Wide Initiative

### Pre-conference: Curriculum Mapping 101

Featuring Heidi Hayes Jacobs, Amy Benjamin, Jeanne Tribuzzi, Nicki Newton, plus Practitioner Breakout Sessions



**Location:** Saint Joseph College  
1678 Asylum Avenue, West Hartford, CT  
(30 minutes from Bradley International Airport)

Pre-conference: **May 13, 2009**  
Conference: **May 14–15, 2009**

**Please join us** for a dynamic and practical conference on how to formally integrate specific, consistent, and clear literacy strategies in every classroom between grade levels and across departments systemically K-12. Outstanding educators will present specific strategies in practical workshops.

After years of work with K-12 vertical planning through her curriculum mapping model, **Dr. Jacobs** has developed a set of seven essential literacy strategies to be employed school wide. Participants will learn how to analyze assessment data to determine with greater precision which strategies are needed in a school. For those of you wishing to learn the nuts and bolt of Curriculum Mapping, nationally recognized CM leader **Jeanne Tribuzzi** will be there to give you a solid grounding at our special pre-conference workshop. She will also help participants with the challenge of unpacking ELA standards and how to develop core maps during the two-day conference.

Our focus will be on how to integrate strategic literacy into the maps. **Amy Benjamin's** groundbreaking work in helping high school and middle school teachers in ALL subjects assist their learners with language fundamentals will be featured. **Nicki Newton's** successful work with urban schools and teachers will be a highlight of the program.

Integrating state standards, developing new initiatives as teams, and monitoring student performance increase dramatically with the application of the model presented using curriculum maps. Communication increases dramatically when teachers use these essential literacy strategies across grade levels, departments, and between buildings.

#### Participants will examine how to

- Employ seven specific school wide active literacy strategies for ALL learners.

- Integrate core adopted materials into school and district curriculum maps for ALL learners.
- Analyze assessment data for subject matter, skill needs and literacy needs.
- Align to specific state standards.
- Develop cogent and rigorous benchmark assessments for ALL language learners.
- Assist middle and high school subject area teachers on how to integrate literacy strategies without taking away from subject area instruction.
- Prepare for test-taking environments.
- Gain strategies for developing independent test-takers.
- Improve note-taking strategies developmentally and consistently in each class.
- Examine and critique various CM software.
- Get started with a CM initiative that focuses on active literacy.



#### Dr. Heidi Hayes Jacobs

has served as an education consultant to schools and educational organizations nationally and internationally. Dr. Jacobs' new book, "Active Literacy K-12: Cross-disciplinary Reading, Writing, Speaking, Listening in Every Classroom" was released in April 2006 by Eye-on-Education, Inc. She will take you through the process of Curriculum Mapping based on her best-selling books: "Mapping the Big Picture: Integrating Curriculum and Assessment K-12" and "Getting Results With Curriculum Mapping," plus the video series "Curriculum Mapping: Charting the Course for Content," all published by ASCD. She is based in Rye, New York.



**Amy Benjamin** is a nationally recognized specialist in improving student performance through literacy instruction in the content areas. She is the author of numerous books including, most recently, "But I'm Not a Reading Teacher." Amy is

recognized as a teacher of excellence by the New York State English Council.



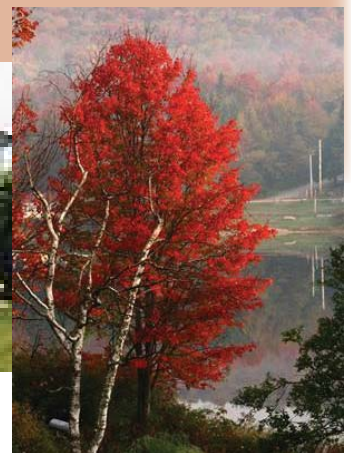
**Jeanne Tribuzzi** is the Director of Language Arts, ESL and Foreign Language in the West Seneca Central School District in West Seneca, NY. She has served in a variety of roles in the West Seneca district for the past 17 years as a primary teacher, a

middle school English teacher, the Director of Staff Development and is currently the ELA Director. West Seneca began mapping three years ago and Jeanne is helping to lead that work in the district. She lives in Orchard Park, NY, with her family.



#### Nicki Newton

has been an educator for almost 20 years, working in inner city schools on both the East and West coasts. Having spent several years as a bilingual teacher and staff developer, she has an extensive background in Sheltered Instruction and English Language Learner Strategies. Currently, she works as a curriculum consultant, specializing in interdisciplinary curriculum and elementary math. She has presented at both national and international conferences on education. Nicki received her M.Ed. in Curriculum and Teaching from Columbia University's Teachers College, and is currently a doctoral candidate there.



# What they're saying about Active Literacy...

“The opportunity to learn from Dr. Jacobs is an educational feast for the mind. Her work in curriculum mapping and literacy across the curriculum is distinctive and helps lead instructional improvements for all students.

Administrators and teachers need to be influenced by her thinking. Her passion is contagious and provocative.”

Dr. Jackie Taylor  
Deputy Superintendent  
Byram Hills School District  
Armonk, New York

“Using Curriculum Mapping in our district has enabled our teachers to closely align their classroom lessons and instruction to our state testing objectives and focus on mastery. Our district scores in both reading and math are improving as we continue to work towards our alignment goals.”

Dr. Lisa Horn  
El Reno Public Schools

“Once again, teachers are struck by the forward thinking that Heidi provides. They are concerned about literacy and Heidi maps us through some key literacy elements that are practical and essential.”

Dr. Bena Kallick  
Consultant, author

“Active literacy encompasses speaking, listening, writing, and reading in every subject area, every day. Engaging learners requires that we eliminate students' options of passively attending classes, tuning out the teacher. Teaching students in the modalities in which they learn calls for integrating technology literacy into our lessons.”

Dr. Valerie Truesdale  
Superintendent  
Beaufort County Schools, SC

## REGISTRATION

**CONFERENCE: Active Literacy in Every Classroom** – May 14 –15, 2009

**Pre-conference: Curriculum Mapping 101** – May 13, 2009

**Location:** Saint Joseph College, 1678 Asylum Avenue, West Hartford, CT 06117. Tel: 860-232-4571

### Schedule

#### **Wed., May 13, 2009**

PRE-CONFERENCE: Curriculum Mapping 101 with Jeanne Tribuzzi.

Basics for people new to mapping or those wanting a refresher.

Questions to be addressed in this one-day workshop:

- What is mapping?
- What is entered on a map?
- What are basic tasks schools carry out with mapping?
- How will mapping directly affect student performance?

#### **Thurs.–Fri., May 14–15, 2009**

CONFERENCE: Active Literacy in Every Classroom with special focus on mapping for ESL, bilingual and ELL educators.

Two-day featured workshops with Heidi Hayes Jacobs, Amy Benjamin, Jeanne Tribuzzi, Nicki Newton, plus practitioner breakout sessions

### Register Now!

District/School: \_\_\_\_\_

Mailing address: \_\_\_\_\_  
\_\_\_\_\_

Contact person: \_\_\_\_\_

Contact telephone: \_\_\_\_\_

E-mail (Confirmations via E-mail): \_\_\_\_\_

Fax: \_\_\_\_\_

Registering Individual: \_\_\_\_\_

Total fee enclosed: \$ \_\_\_\_\_

Make checks payable to: Curriculum Designers, Inc., 26 Allendale Drive, Rye, NY 10580.  
PURCHASE ORDERS ACCEPTED.

#### Registration

Includes all conference materials and meals.

Day one only– \$175.

Days two & three– \$385.

All three days– \$495.

Discount rates for groups of 20 or more.

#### Accommodations

For hotel information contact: West Hartford Inn (closest to Saint Joseph College), 900 Farmington Avenue, West Hartford, CT. Call 860-236-3221 or 877-782-2777 Web site: [www.westhartfordinn.com](http://www.westhartfordinn.com)

**For further information:** Tel: 914-921-2046, fax: 914-921-0164, or E-mail: [information@curriculumdesigners.com](mailto:information@curriculumdesigners.com)

#### Cancellation

Cancellations cannot be accepted after April 27, 2009. No refunds will be given to cancellations received on or after that date. All cancellations must be faxed in writing to: 914-921-0164

**Terms:** Registration accepted on a full-payment, first-come, first-serve basis only. Note: If you do not receive a confirmation notice, please email [Veronica@curriculumdesigners.com](mailto:Veronica@curriculumdesigners.com) to determine the status of your registration. Please do not book non-refundable airline tickets without confirmation that your registration has been received and processed. Curriculum Designers Inc. will not be held responsible for airfare booked before confirmation is received.

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