



*Calling all interested school officials, teachers, students and business partners!*

***PJ Day for the Kids*** is a day for students and business partners across Connecticut to come together in support of patients at **Connecticut Children's Medical Center**. For the last 6 years, participants have stood together in honor of children at the hospital who wear their PJs for days, weeks or longer while fighting cancer or other serious illnesses. ***The 7<sup>th</sup> Annual PJ Day for the Kids will be December 8, 2017!*** We hope you will consider joining in!!

On PJ Day, students and individuals are asked to make a donation of \$1 or more to Connecticut Children's Medical Center in exchange for the privilege of wearing their PJs to school or work. Wearing PJs is not just fun but, it is a way to show support for patients at Connecticut Children's. The event is simple to organize and is a way to help those who need it most.

PJ Day for the Kids started in 2011 by a 7 year old, who set out to help children like his sister, who had battled cancer as an infant. What began as a small school fundraiser has spread across the state in a massive show of support. We found many had their own CCMC story or connection and are eager to help out.

In 2016, over 130 schools, 53 Dunkin Donuts locations and numerous businesses held their own PJ Day for the Kids events. This past year over \$94,000 was raised. All proceeds from the event benefit The Division of Hematology and Oncology at Connecticut Children's. To date PJ Day for the Kids has raised nearly \$180,000! Recently, Public Act 17-204 was signed into law by Governor Malloy, naming the second Friday of every December PJ Day, an official day of awareness in support of children fighting cancer and illness across Connecticut!



Consider joining in for a day of fun that will leave a lasting impression both on participants and the patients. In addition to school children throughout the state, local grocery stores, restaurants, medical practices, dentists, insurance brokers, real estate agents, mortgage brokers and more have participated. The dedication of our communities has been a true inspiration!

While the majority choose to hold their event on the annual PJ Day date, we understand your calendar may prevent this. In this situation, we welcome you to hold a PJ event on an alternate date.

We look forward to a day when people all across Connecticut stand in solidarity with kids at Connecticut Children's. We hope to make this PJ Day the most successful yet, making a deep impact on young patients and all participants!

Gratefully,

Tara Wesoloskie

For more information please contact us at:

Tara Wesoloskie  
PJ Day for the Kids Coordinator  
Connecticut Children's Medical Center RN  
[pjdayccmc@gmail.com](mailto:pjdayccmc@gmail.com)

Kurt Knotts – Development Coordinator  
Connecticut Children's Medical Center Foundation  
282 Washington St, Hartford, CT  
[kknotts@connecticutchildrens.org](mailto:kknotts@connecticutchildrens.org) / 860-837-7650