



Red Cross Advisory Committee
Minutes from September 23, 2010, Meeting

1. Bob's Scholarship Grand Prize to two schools: \$8,000 each
 - Highest percentage
 - Most collected
 - Norwich Tech
 - Parish Hill
 - Bob has shown his willingness to support his initiative for 2011
2. DECA - Distributive Education Club of America
 - Business Courses
3. Bio Arc - Software program to help Red Cross Chapters throughout the USA communicate with each other
4. High School Conference, October 1, 2010, at Salisbury High School
 - Focus: Social networking. Bob Kaufman will sponsor and speak
5. High School Luncheon - Awards Recognition
 - October 22, 2010
 - Top schools
 - Bob Kaufman will be there
6. All school drives after May 1 need an air-conditioned room
7. Interesting Concept - High School drives by school nurses once a week - Amity Regional
8. Recruit state and national organizations to help recruit donors
 - PTO, PTA, FFA
 - Lions
 - Masons

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9. CAS Conference - Red Cross Table at the Rocky Hill Marriott
 - Lou will check with Dennis

10. High School Internship Program
 - Runs from April through August to work at Red Cross - no pay
 - These students would help to recruit more donors
 - Interns could go to schools prior to a drive to explain and motivate

11. Date of next meeting
 - January 20, 2011, at 8:00 a.m. at the CAS Office in Cheshire.