

SUBJECT:

# School Connectedness

IMPROVING STUDENTS' LIVES

**Introduction** The report that follows has been supported by a grant from the U.S. Department of Defense. While it draws on research and examples from public schools across America, the issues of school connectedness have special salience for children who have one or both parents in the armed services. Today there are well over a million military kids in U.S. public schools, and over the next few years, those numbers will increase.

Research has taught us that second only to family, school is the most important stabilizing force in the lives of young people. For military children, who may move as many as 15 times before they graduate from high school, a school environment where they feel secure and ready to learn is critical. Because they often feel like “the new kid on the block,” having someone to sit with at lunch, a teacher who helps them catch up with class assignments, a coach who finds a way to incorporate them into a team—even after the season begins—is vital to their success.

America is a country on the move. Today, many children relocate frequently. Though few will move with the frequency of military children, the extent to which schools create stable, caring, engaging and welcoming environments is the extent to which all our kids will thrive.

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**The Value of Connections** School connection is the belief by students that adults in the school care about their learning and about them as individuals. Students are more likely to succeed when they feel connected to school. Critical requirements for feeling connected include high academic rigor and expectations coupled with support for learning, positive adult-student relationships, and physical and emotional safety.

Increasing the number of students connected to school is likely to improve critical accountability measures. Strong scientific evidence demonstrates that increased student connection to school decreases absenteeism, fighting, bullying and vandalism while promoting educational motivation, classroom engagement, academic performance, school attendance and completion rates.

#### THE CASE FOR SCHOOL CONNECTEDNESS

In order to succeed, students need to feel they “belong” in their school. People call that sense of belonging many things. Some researchers study “school engagement” while others study “school attachment,” and still others analyze “school bonding.” To complicate matters even more, research on students’ attachment to the schools they attend is conducted in a variety of disciplines: education, health, psychology and sociology. Are all these people talking about the same thing?

By and large, the answer is yes. While each discipline may organize data and terms differently, conduct analyses in different ways, and even use different descriptive words, consistent themes emerge. These seven qualities seem to influence students’ positive attachment to school:

- Having a sense of belonging and being part of a school
- Liking school
- Perceiving that teachers are supportive and caring
- Having good friends within school
- Being engaged in their own current and future academic progress
- Believing that discipline is fair and effective
- Participating in extracurricular activities

These factors, measured in different ways, are highly predictive of success in school. Because each of these seven factors brings with it a sense of connection—to oneself, one’s community or one’s friends—it is clear that school connectedness makes a difference in the lives of American youth.



**AMERICAN TEENS CAN HAVE STRONGER HEALTH AND EDUCATIONAL OUTCOMES. INCREASING SCHOOL CONNECTEDNESS CAN MAKE THAT HAPPEN.**

*Research has shown that students who feel connected to school do better academically and also are less likely to be involved in risky health behaviors: drug use, cigarette smoking, early sex, violence and suicidal thoughts and attempts. This report summarizes what is known about school connectedness.*



## HIGH SCHOOLS THAT WORK

*The High Schools That Work*

*model combines vocational and*

*college preparatory studies that*

*include high expectations,*

*work-based learning, teacher*

*collaboration, guidance and*

*ongoing student evaluation.*

*To participate, 1300 schools in*

*21 states that currently use the*

*High Schools That Work model*

*must commit to participating for*

*five years. Extensive training,*

*with on-site assistance, is*

*mandatory for the first three*

*years. Schools showed significant*

*improvements in curriculum*

*instructional practices and*

*student performance indicators.*

## SCHOOL AS A CRITICAL DEVELOPMENTAL VENUE

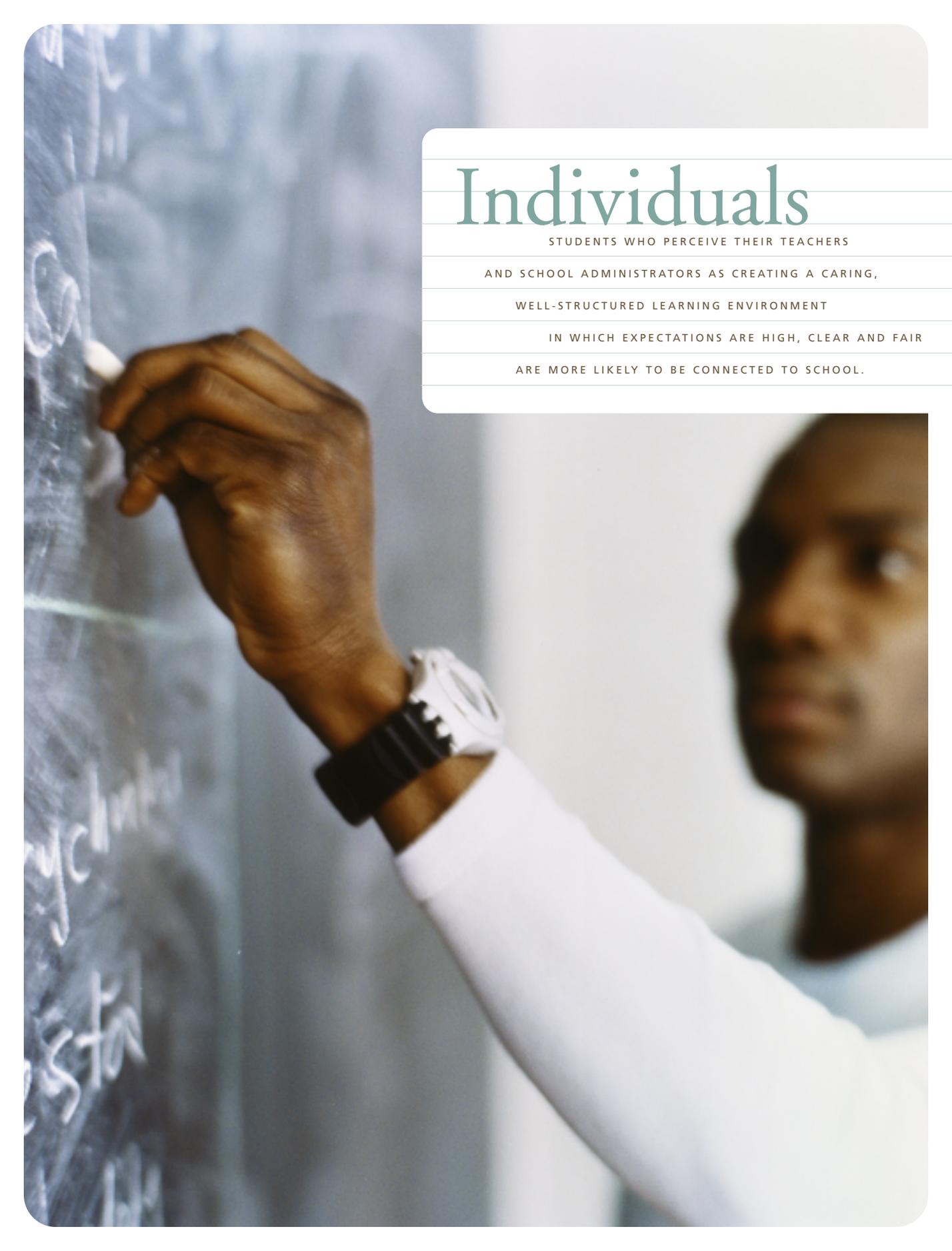
In the healthy development of children and youth, grades, participation, a sense of belonging, and relationships with students and teachers are important in feeling connected to school—and connected students do better. There are those who believe that schools should focus only on the acquisition of knowledge or that we expect too much from schools. However, current research across disciplines shows that non-academic aspects of school are also significant contributors to both school and student success.

Based on current research evidence, students' school connectedness can be increased through the following strategies:

- Implement high standards and expectations, and provide academic support to all students.
- Apply fair and consistent disciplinary policies that are collectively agreed upon and fairly enforced.
- Create trusting relationships among students, teachers, staff, administrators and families.
- Hire and support capable teachers who are skilled in content, teaching techniques and classroom management to meet each learner's needs.
- Foster high parent/family expectations for school performance and school completion.
- Ensure that every student feels close to at least one supportive adult at school.

While each has its own nuance, school connectedness is influenced through the interaction of three dynamic concepts and relationships, which we discuss in the following sections:

- *Individuals:* Students and school staff
- *Environment:* School climate and school bonding
- *Culture:* Social needs and school learning priorities

A close-up photograph of a teacher's hand writing on a chalkboard. The teacher is wearing a white long-sleeved shirt and a black and white watch. The chalkboard is filled with handwritten text, including the words 'psychology' and 'stress'. The background is slightly blurred, showing the teacher's face in profile.

# Individuals

STUDENTS WHO PERCEIVE THEIR TEACHERS

AND SCHOOL ADMINISTRATORS AS CREATING A CARING,  
WELL-STRUCTURED LEARNING ENVIRONMENT

IN WHICH EXPECTATIONS ARE HIGH, CLEAR AND FAIR  
ARE MORE LIKELY TO BE CONNECTED TO SCHOOL.

*Relationships formed between students and school staff members are at the heart of school connectedness.*

**Individuals Create School Connectedness** By the time they are in high school, as many as 40 to 60 percent of all students—urban, suburban and rural—are chronically disengaged from school. That disturbing number does not include the young people who have already dropped out. What is behind this serious disengagement, and what can be done about it?

First, we must recognize that *people connect with people* before they connect with institutions. The relationships formed between students and school staff members are at the heart of school connectedness. Students who perceive their teachers and school administrators as creating a caring, well-structured learning environment in which expectations are high, clear and fair are more likely to be connected to school.

But it is not just teachers and administrators who create these important connections. Janitors, coaches, lunchroom servers, office assistants, counselors, parents and school volunteers—in short, all adults—are critically important in this dynamic.

Simply put, when we create more personalized educational environments, students respond and do better. Teachers report and research confirms that connected students pay better attention, stay focused, are motivated to do more than required, and tend to have higher grades and test scores.

#### PROMOTING POSITIVE OUTCOMES

As any 21st century teacher will attest, schools can be either a positive or negative force in a student's life. Sometimes, it's a matter of young people connecting to less-than-desirable models. Parents have believed for decades that young people who build strong social connections to individuals who engage in risky behaviors are more likely to take the same risks. These parents are appropriately concerned—and they are right.

School connectedness, however, has been shown to protect youth from engaging in risky behaviors. The health benefits of positive versus negative behaviors are obvious. Across all racial, ethnic and income groups, evidence is mounting that students who feel more connected to school are less likely to:

- Exhibit disruptive and violent behavior
- Carry or use a weapon
- Experiment with illegal substances
- Smoke cigarettes
- Drink to the point of getting drunk

- Appear emotionally distressed
- Consider or attempt suicide
- Engage in early-age sexual intercourse

#### THE IMPORTANCE OF TEACHERS

Peer social acceptance alone does not protect students from risk. Children must be taught in ways that motivate, engage and involve them in learning. Critical to that is the relationship between the teacher and the student. Indeed, teacher support is essential in guiding students toward positive, productive behaviors. This relationship allows students to develop a stake in their own achievement.

*Effective teachers use proactive management strategies.* They establish consistent classroom expectations and routines, and they recognize and reward desirable student behavior. They help students set both academic and behavioral goals, share the goals with parents, and review them periodically.

*Effective teachers use interactive and experiential teaching methods that are oriented to explicit learning objectives.* They develop assignments in which students investigate issues, interview people, visit sites and report back to the teacher. They involve small teams of students of different ability levels and recognize the academic improvement of individual team members.

These teachers become a creative, energizing force in the learning process, and their importance cannot be overestimated. Many individuals credit their adult success to one caring, inspiring teacher they had as a youth.

#### EVIDENCE-BASED STRATEGIES TO ENHANCE CONNECTEDNESS

Looking across the extensive research from whole-school reform to parent and community involvement, a number of strategies recur. Educators and all those committed to the education of America's youth can use these strategies to foster connectedness among young people and with the schools they attend. School is the business of youth, and administrators and teachers can do much to improve students' sense of connectedness.

Students must also actively participate in their own education. They need opportunities to become involved in cross-age and peer-led tutoring activities, serve as peer counselors, experience collaborative learning that pairs stronger and weaker students, and participate in new-student orientation programs, buddy programs and welcome programs.

Likewise, parents and community members can contribute to the success of the school. They can serve as mentors, participate in or provide opportunities for community service, take advantage of parent training opportunities, develop ongoing relationships between the school and corporations or universities, and provide opportunities for and participate in service learning.

#### FIRST THINGS FIRST

*The First Things First model is employed district-wide in Kansas City and has projects in rural and urban communities nationwide. Its goal is to build close, respectful and productive student-teacher relationships in poor communities through intensive, high-quality teaching. These small learning communities have high, fair and clear academic and behavioral expectations. Students, who are grouped together for two years, are included in a family advocacy program and participate in performance-based assessment aimed at relevance to their lives. Funding is flexible and follows the needs of the students. Participating schools noted decreased suspensions and increased attendance, parent involvement, and reading achievement.*



# Environment

SCHOOLS HAVE A RESPONSIBILITY TO PROVIDE STUDENTS

WITH A SAFE ENVIRONMENT IN WHICH TO DEVELOP

ACADEMICALLY, EMOTIONALLY AND BEHAVIORALLY,

WHILE AT THE SAME TIME DEVELOPING RELATIONSHIPS WITH OTHERS.



School Environments Affect Connectedness Students’ relationships with teachers, administrators and other students do not develop in a vacuum. Schools are responsible for providing students with a safe environment in which to develop academically, emotionally and behaviorally. One element of the school environment is the school “climate,” which, at its most positive, includes a strong emphasis on academic achievement, positive relationships among students and teachers, respect for all members of the school community, fair and consistent discipline policies, attention to safety issues, and family and community involvement.

School climate and connectedness are interrelated. School climate, positive or negative, affects students’ sense of safety and their risk for delinquency. Students will actively avoid schools that have an unpleasant climate or schools where they feel out of place. A negative school climate also increases risks for serious violent behavior.

Researchers, however, point to some good news. When students, teachers, staff and parents collectively and consciously decide to improve a school environment, successful climate change is possible.

The greater the sense of school connectedness among students, the more positive is the school climate. School connectedness is akin to social bonding. When students feel connected to school, they are able to develop positive relationships with adults, increase involvement in positive behaviors, avoid behaviors that harm their health, and buffer the effects of risky environments such as violence or drug use at home.

**WHAT MAKES A SCHOOL ENGAGING?**

School reform initiatives have been implemented and evaluated for many years. Although not the only goal of school reform, enhanced connectedness is an important outcome of these efforts. Effective school reform initiatives provide students with choices and opportunities to engage around their interests.

Engaging students in school is an important component of connectedness. The National Academy of Sciences recently identified four principles of engaging schools: high academic standards, personalization, relevance and flexibility.



**SOCIAL COMPETENCE PROGRAM FOR YOUNG ADULTS**

*Six units designed to enhance personal and interpersonal effectiveness and to prevent maladaptive behaviors make up the Social Competence Program for Young Adults. Throughout a 12-week session, students are taught developmentally appropriate skills that foster prosocial and health-enhancing behaviors and values while creating environmental supports. Teachers receive on-site training and consultation. Students who complete this program show reduced delinquency, improved behavior, increased involvement with peers, social acceptance, social problem solving skills and conflict resolution strategies.*

*In any organization, there is no substitute for capable, motivational leadership. Schools are no exception.*

**Engaging schools have high academic standards.** Teachers hold students accountable for work completion and performance. They avoid placing students in tracks (e.g., vocational and college tracks); thus, all students receive the same core curriculum.

**Engaging schools personalize learning.** Every student in the school has a relationship with at least one caring adult. These schools reduce their size by organizing around the concepts of schools-within-a-school, magnet schools and career academies. They offer multidisciplinary team teaching, in which groups of teachers know each student and ensure that every student has an identified advisor. School mentorship programs are also available.

**Engaging schools are relevant.** They provide a curriculum relevant to students' lives and experience. They offer interdisciplinary projects that use technology, such as the Internet, and provide service learning, volunteer activities and community service projects.

**Engaging schools are flexible.** They vary instructional methods based on student needs and materials; use multiple instructional methods, such as cooperative learning, to engage students; provide for hands-on, experiential learning; extend class time, school day or school year; and provide catch-up and study skills classes.

#### SCHOOL LEADERS CAN IMPROVE THE CLIMATE

In any organization, there is no substitute for capable, motivational leadership. Schools are no exception. School administrators and teachers set the tone, provide behavioral examples and establish a climate of trust or mistrust. The following actions on the part of these leaders have been shown to improve students' sense of school connectedness.

#### **Administrators can:**

- *Be committed to authoritative rather than authoritarian leadership.* Negotiate rules with students, and expect all adults in school to serve on a committee.
- *Adopt school rules and policies that are fair and equitably applied.* Students, teachers and administrators establish and review school rules annually. Consequences for infractions are clear and fair, and exceptions are not made for some students (e.g., the star athlete).
- *Provide a clear academic mission.* Involve administrators, students, teachers and parents in defining the mission of the school, and post it in every classroom.
- *Create an orderly school environment.* Reduce noise levels (e.g., in lunchroom). Use lunchroom space for activities, such as teaching “dress for success” concepts. Involve students in maintaining the physical environment and in all-school projects like clean up, repair and planting.

- *Use a school social climate assessment tool.* Choose a tool that assesses teacher, student, parent, and other community member perceptions.
- *Promote high academic standards and expectations.* Set goals for each teacher and review them semi-annually. Use awards to reinforce not only achievements but also improvements and innovations.
- *Develop school-wide community service projects.* Create school improvement projects. Institute ongoing student, teacher and administrator community-service projects. Start a “clean up the neighborhood” day.
- *Ensure that every student in the school has an adult assigned to know and “watch out” for that student.* Prior to the start of the school year, assign every new student to an adult who calls the student in advance, greets the student on the first day of school, introduces the student to the first period class and periodically checks in with the student.
- *Create small learning environments.* Establish schools-within-a-school. Create physical spaces throughout the school where small groups can meet.
- *Ensure that parents are well informed.* Send newsletters home periodically. Use recorded phone messages automatically dialed to students’ homes. Hold school meetings, and provide transportation and baby-sitters. Make recorded messages available to parents in primary languages, and have translators available for parent/teacher meetings.
- *Foster team teaching.* Teams of teachers collaborate to address student learning and behavior problems. Teacher teams meet periodically with parents.

**Classroom teachers can:**

- *Establish high academic expectations.* Use a challenging curriculum and continually reinforce high standards. Use multiple strategies to assess students; e.g., written tests, projects and presentations. Involve students as educators as well as learners.
- *Provide consistent classroom management.* Establish a behavioral “Magna Carta” in which rules and consequences are clear. Use conflicts as learning opportunities. Employ non-aggressive strategies to control behavior (e.g., stand by an unruly student and teach from that position in the class).
- *Strengthen parent-teacher relationships.* Send notes home when children do well (“happy-grams”), not just when they are in trouble. Phone or e-mail the student’s home when issues arise.
- *Encourage cooperative learning.* Use team assignments, peer tutoring and small-group experiential learning activities.
- *Use behavioral and cognitive behavioral educational techniques.* Create scenarios of conflict and use role-play to discuss resolution. Use reading assignments to explore non-aggressive resolution strategies.



**SOCIAL AND EMOTIONAL LEARNING (SEL)**

Social and emotional learning (SEL) is the name given to programs with the common goal of teaching students how to manage emotions, develop caring and concern for others, make responsible decisions, establish positive relationships and effectively handle challenging situations. Effective programs must teach students the five essential social and emotional learning skill areas: self-awareness, social awareness, self-management, relationship skills and responsible decision-making. They focus on the themes of self-discipline, respect, and responsibility to self and others. Programs include professional development, which extends beyond an initial workshop to include on-site observation and coaching. The Chicago School District has recently included SEL goals as part of its school report card measures.

*Schools need to help parents create a home environment that supports education and to involve parents in school decision-making.*

- *Rely on peer-assisted teaching.* Use cross-age as well as same-age tutoring for academics, sports and health education. Use students as conflict mediators.
- *Create democratic classrooms.* Give every child a classroom job on a rotating basis. Ensure that all students have an equal chance to be called on (e.g., draw names from a fish bowl). Involve students in planning curriculum and choosing group assignments. Provide students choice in reading materials. Develop small group assignments together with students.
- *Develop identified jobs for all students.* Establish clear roles for every student either in class or school from cross-age tutoring to lunchroom assistant, etc.
- *Share positive reports of student behavior and achievement with parents.* Report accomplishments and progress toward achieving goals.
- *Develop routines and rituals for the class.* Establish weekly award and recognition time. Begin and conclude each class with consistent activities.

#### BEST PRACTICES FOR IMPROVING PARENT-SCHOOL RELATIONS

Joyce Epstein and her colleagues have developed a conceptual framework that links schools with parents and communities in a way that enhances connectedness. Described here are some elements of that framework.

**Create a supportive home environment.** Schools need to help parents create a home environment that is supportive of education. They can do this by providing:

- Workshops, videos and phone messages on parenting and child rearing at each age/grade level
- Parent education, GED, family literacy and college credit courses
- Family support programs to help with nutrition and health services
- Home visits at key school transition points

**Improve communication.** Schools need strategies for clear communication regarding school programs and progress. Effective strategies for home-to-school and school-to-home communication:

- Hold school conferences at least annually
- Provide bilingual interpreters to assist non-English speaking families at school conferences
- Send student work home in weekly/monthly folders
- Require parents and students to pick-up report cards
- Develop regular communication with parents about school activities (e.g., newsletters)
- Create mechanisms for parents to share their needs, cultures and expectations for their children
- Ensure that all parents receive all information

**Recruit volunteers.** Schools can increase volunteering by recruiting and organizing parental help. Effective practices for increasing volunteers:

- Survey parents annually to assess skills and volunteer interests
- Use class parents and telephone trees to facilitate information transfer
- Provide a parent room/family center for volunteer activities and meetings
- Establish parent patrols in school and neighborhoods

**Promote home learning.** Strategies for helping families assist students with homework:

- Provide parents with information on skills needed by students for each course at each grade
- Provide information on homework and how to monitor it
- Develop a homework schedule that requires students to discuss what they are learning with parents
- Provide a calendar of home and community activities that can involve parents
- Encourage family math, science and reading activities
- Distribute summer learning packets
- Promote family participation in annual student goal setting

**Include parents in school decision-making.** To do this, effective schools:

- Support an active PTA/PTO, parent advisory councils and specific committees with parent participation, such as curriculum and safety
- Convene organizations and groups for school reform
- Provide information to all parents on elections for school representatives
- Link families with parent representatives

**Collaborate with the community.** Identifying and integrating community resources strengthens school programs and student learning. Effective practices include providing information to students and parents on:

- Community offerings, summer educational programs and internship opportunities
- Service learning programs and student volunteer activities
- Participation of alumni in school activities, mentorship and work opportunities



#### PROJECT NORTHLAND

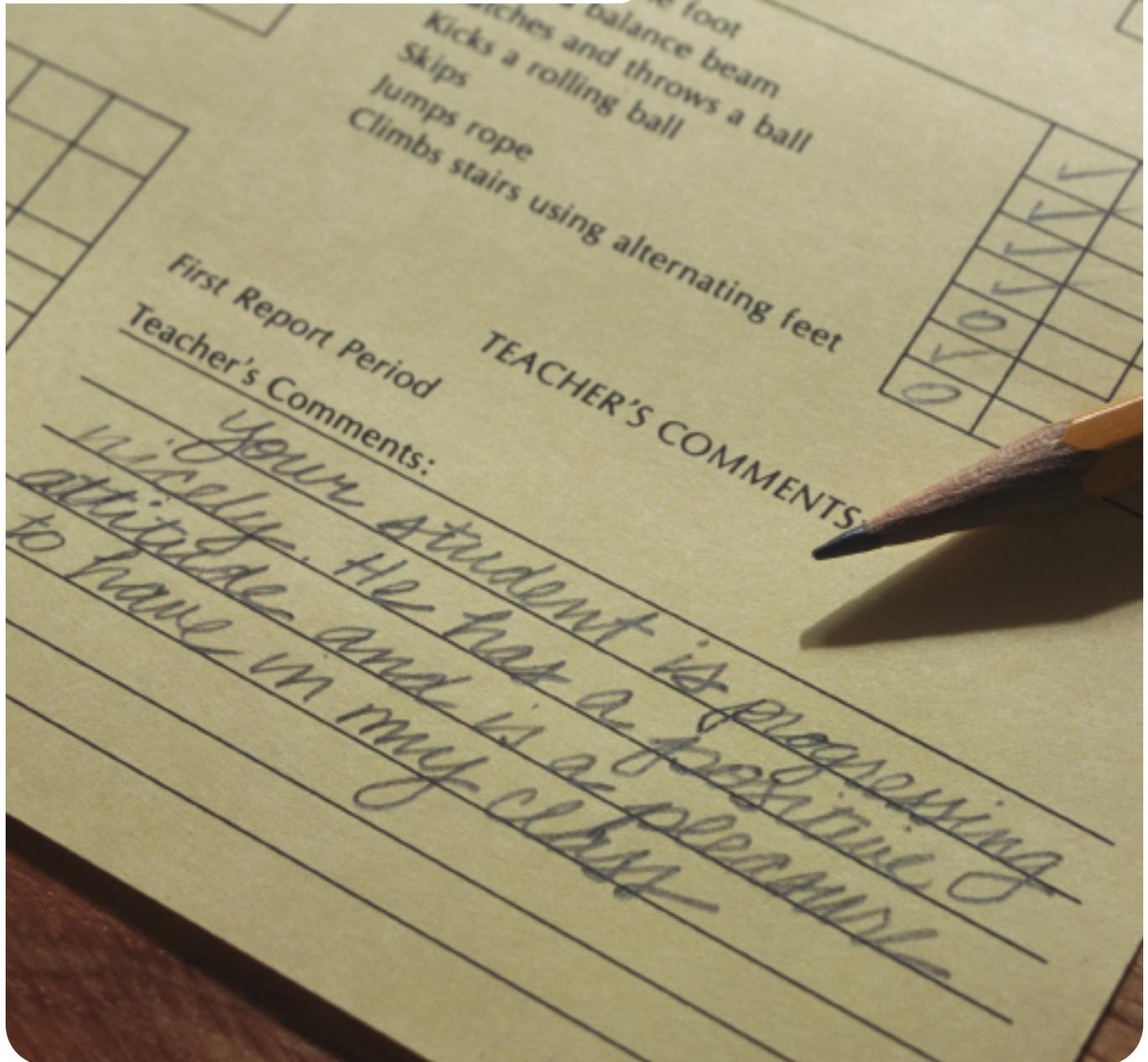
Project Northland, a three-year program starting in the sixth grade, is designed to prevent alcohol and cigarette use. Student skills-training includes enhancing competence in relating to parents, handling peers/peer pressure, and creating normal expectations about alcohol. Schools use a social behavioral curriculum, homework, peer leadership training and media, and they involve parents in the education. Community-wide task forces in 20 school districts in Minnesota have used this curriculum. By the end of eighth grade, intervention district schools had lower alcohol, marijuana and cigarette use.

# Culture

SCHOOLS THAT VALUE LEARNING

AND HAVE THE MOST DEMANDING TEACHERS

HAVE SIGNIFICANTLY LOWER LEVELS OF PEER HARASSMENT.



**School Culture and Connectedness** An individual school’s culture represents a balance of priorities between social needs and learning. While learning might be the priority of teachers, students have many other reasons to come to school. For some, socializing, sports and extracurricular activities are at least as important as learning. Likewise, being athletic, funny, friendly, outgoing, attractive and popular are more important achievements for some students than being “smart” or getting good grades.

The social needs of students are often dictated and met by the cliques with whom they associate. In most schools, cliques represent stereotypes, and status is measured by a “cool factor.” Identities as jocks, preppies and populars may carry prestige and bring power. Freaks, goths, losers, druggies and nerds may be at the bottom of the status hierarchy. Most students actually fall between these extremes, and if a school has several leading cliques, a single group is less able to impose their norms on everybody else.

The views, values and actions of the popular clique and its leadership, however, are particularly powerful in defining the culture of a school. If these values embrace fun over future, sports over studies or popularity over productivity, they will undermine a pro-learning environment. An anti-learning culture is also likely to develop if students believe that teachers and the classroom are a “game” in which teachers pick winners and losers but do not provide something for everyone.

Schools that value learning and have the most demanding teachers have significantly lower levels of peer harassment. Students in these schools study together more frequently, are more engaged in class and do their homework more regularly. The youth in these schools work hard because the adults make sure the “in” students work hard.

When conflicts erupt between members of various cliques, effective classroom teachers teach conflict resolution and positive problem-solving. They use classroom and school incidents as learning opportunities to role-play alternative solutions. They head off potential conflict by embedding prevention strategies and programs into regular instruction and by establishing clear and consistent rules for student interaction. Administrators do their part by attending to affective as well as academic needs of students and by providing social and emotional learning opportunities.



**RIPP/RICHMOND YOUTH AGAINST VIOLENCE**

*The Responding in Peaceful and Positive Ways (RIPP)/Richmond Youth Against Violence project involved sixth-graders in components that included adult role modeling, peer mediation, team building activities, role-playing, relaxation techniques, cognitive restructuring and rehearsal. Short-term evaluation showed less fighting and fighting-related injuries, less carrying of weapons and fewer in-school suspensions. A year later, the effects appeared to be sustained.*



## PROJECT STAR/MIDWESTERN PREVENTION PROJECT

Project STAR/Midwestern Prevention Project *reduces drug use by working with students over a five-year period. The school component involves 20 hours of direct contact with students and parents in years one and two, focusing on resisting and countering drug use. A mass media campaign is also included. Fifty middle/junior high schools in 15 communities were evaluated, although not all sites received all the components of the program. Six years after intervention, drug use among students who participated in the program was lower than drug use in those who did not participate.*

## ENHANCING CONNECTEDNESS THROUGH HEALTH PROMOTION

Because of the strong link between school connectedness and reductions in health risk behaviors, many health promotion programs aim to increase school connectedness. Although few such health programs have been rigorously evaluated, available evidence points to common elements of effective programs. What is clear is that effective health promotion programs go beyond the specific messages they teach to help young people to view themselves, their bodies and the people with whom they relate in a different and more positive manner.

Health promotion programs that enhance connectedness:

- Are grounded in theory and research
- Teach children to apply social skills and ethical values in daily life
- Build connection to school through caring, engaging classroom and school practices
- Provide developmentally and culturally appropriate instruction
- Help schools coordinate and unify programs that are often fragmented
- Enhance school performance by addressing the affective and social dimensions of academic learning
- Involve families and communities as partners
- Establish organizational supports and policies that reinforce the skills of high-quality staff
- Incorporate continuing evaluation and improvement

Effective school-based health promotion programs also share the following characteristics. They:

- Ensure consistency and clarity in policies and messages
- Involve students as leaders and reward positive student behavior
- Provide positive adult role models and opportunities for family connections
- Ensure school commitment and support at all levels
- Use interactive programs that enhance development of interpersonal skills
- Conduct life skills training, including refusal and resistance skills, decision making, goal setting, assertiveness, bullying prevention, coping and communication
- Increase awareness about media and advertising influences, particularly regarding substance use and abuse
- Avoid short-term interventions but employ multi-setting interventions, including school, family, media and community

**Strategies Warranting Further Research** Current research shows great promise for policies and programs that will further enhance the concept of school connectedness. As we shape the educational constructs of the 21st century, we cannot lose sight of the value of the connection between each student and his or her school. We encourage future research in the following areas:

- Programs and approaches that create positive and purposeful peer support and peer norms
- Strategies that work to promote connection to school among disenfranchised groups
- Analysis of the costs and effectiveness of different programs for fostering school connectedness
- Evaluation of new and existing curricular approaches, staff and administrator training, and various institutional structures
- Effects of students feeling connected on teacher morale, effectiveness and turnover

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