

Double-Goal Coach®: Coaching For Winning And Life Lessons



WINNING AND LIFE LESSONS

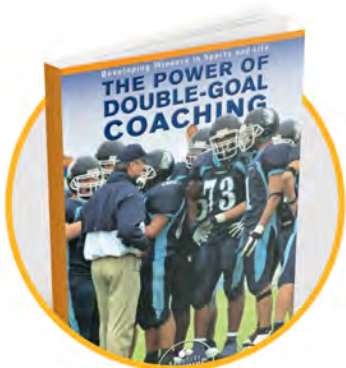
The research and experiences of great coaches across the country is clear: Positive is Powerful. In this highly interactive two-hour workshop – sparked by video-based advice from top pro athletes and coaches on PCA's National Advisory Board – attendees explore why and how to pursue both winning and the more important goal of teaching life lessons through sports.

"I've been to several PCA workshops, and they've changed the way I now coach. Best professional development experience ever!"

-James Jones, Yale University Head Men's Basketball Coach

"PCA is more important than ever reminding us that youth sports should be about building relationships, developing confidence, teaching leadership, valuing teamwork and having fun.

-Andy Shay, Yale University Head Men's Lacrosse Coach, 2018 NCAA Champions



The following book, *The Power of Double-Goal Coaching*, written by PCA's Founder & CEO, Jim Thompson, accompanies this workshop.

Please contact your PCA Coordinator to inquire if books will be distributed at this event.

YALE TENNIS PCA WORKSHOP

***ALL CT HIGH SCHOOL COACHES & PLAYERS ARE WELCOME TO ATTEND**

followed by: Yale Men's Tennis vs. University of Buffalo, 1pm



DATE:

SATURDAY, MARCH 30

TIME:

10am-12noon

LOCATION:

CULLMAN-HEYMAN
TENNIS CENTER LOBBY
279 Derby Ave, West Haven

CONTACT:

RSVP to:
Christian Appleman
christian.appleman@yale.edu



This interactive workshop begins by defining the Double-Goal Coach as someone who strives to win and works to prepare his/her team to play at its highest level, and at the same time, teaches life lessons (teamwork, dedication, bouncing back from mistakes, etc.) to his/her players.

www.positivecoach.org

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**BETTER ATHLETES
BETTER PEOPLE**