The Connecticut Association of Schools

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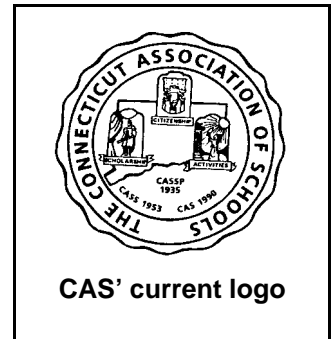
Providing exemplary programs and services that promote excellence in the education of all children

CAS Announces Logo Contest

The Connecticut Association of Schools is looking to develop a new logo -- and we're giving Connecticut students the chance to design it! We know that our member schools are filled with tremendously talented and computer-savvy artists and graphic designers. So, we are enlisting their help in creating a new image, one which is better suited to media usage and which will more readily identify who we are and what we do.

The guidelines are as follows:

CAS' current logo

·   Must be an original logo that *does not infringe on the copyright of any other entity or organization*

·   Must convey the name and mission of the Connecticut Association of Schools (to find out more about CAS, visit http://www.casciac.org/pdfs/about_CAS.pdf)

·   Must be submitted in one of the following formats: *.eps, *.jpg, *.tif or *.pdf (at least 300 dpi and a resolution of 600x600).

·   Any fonts used must be free from copyright restrictions

·   Must be designed for both Web and print use and can be one-, two-, three-, or four-color (if using more than one color, use individual spot colors (PMS colors), not composite color (RGB or CMYK)

·   Submissions must be received by March 20, 2006

·   The winner agrees to forfeit all rights to the logo to CAS and will hold no claim of copyright or ownership of the logo. The logo shall become the property of CAS. The winner should be able to provide us with the original artwork used to create the file, i.e. layered photoshop file, adobe illustrator file, etc. in 300 dpi, at least 1800x1800.

Submissions will only be accepted from students attending CAS member schools. All logos will be reviewed by a selection committee and a winner will be announced at the CAS Annual Meeting on May 11, 2006. **A $500 cash prize will be awarded to the winner.**

Any questions can be directed to Karen Packtor, kpacktor@casciac.org.

Here's how to submit your logo design:
1. Make sure the graphic is in an appropriate format (*.eps, *.pdf, *.jpg, or *.tif). Graphics need to be at least 600x600. Name the file with YOUR name so that we can readily identify each graphic (e.g., joe_smith.jpg or joe_smith.tif). If using a Mac, please remember to use the appropriate file extension.

2. Open an email window and type in the following address: logocontest@casciac.org. Put "Logo Contest" in the Subject field. Copy and paste the following text into the email window. All text must be included for a graphic to be accepted for publication:
Name:
School:
Grade:
Home Address:
Email Address:
Name of program used to create file:

I certify that I am the author or sole owner of the material I am submitting to CAS. CAS and its licensees may reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the material for any purpose in any form and on any media. I agree to indemnify CAS for all damages and expenses that may be incurred in connection with the material.

3. Complete the above information in the email window, add the graphic as an attachment, and send the completed email to **logocontest@casciac.org**.