


Maximizing the Principal's Impact on Learning and Teaching



Joanne Quinn
The Principal's Leadership Series
October 21-22, 2015

Agenda

Day One

- The Changing Landscape of Leadership
- Maximizing the Principal's Impact: the Coherence Framework
 - Focusing Direction
 - Cultivating Collaborative Cultures

Day Two

Maximizing the Principal's Impact: the Coherence Framework

- Deepening Learning
- Leading Coherent Change




The Changing Landscape of Leadership


Global Leadership



As you watch, listen for ideas that are most meaningful to you.

Minds on....

1. A key statement that resonated...
2. An implication for your leadership...
3. A challenge or wonder...

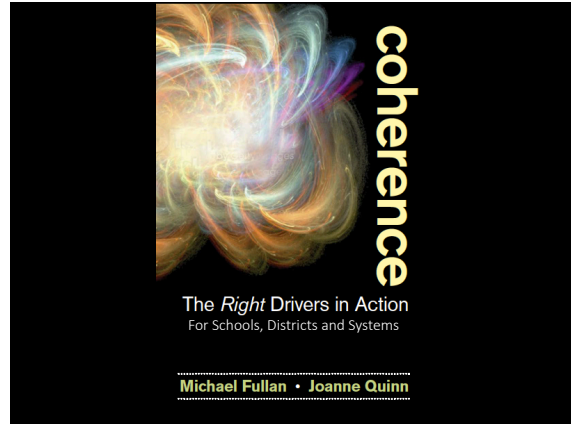



An invitation to learn deeply...

- Challenge assumptions
- Think outside your comfort zone
- Suspend judgment
- Provoke deep dialogue
- Inquire collaboratively

Group Norms

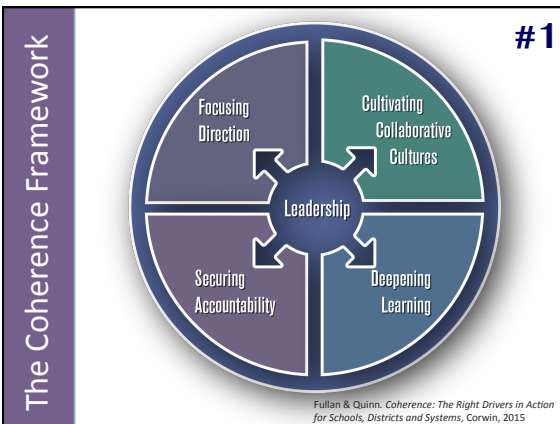
- Engage fully
- Contribute productively
- Be open to new information, possibilities and perspectives
- Respect confidentiality
- Ask questions

The Time is now....

"It is time to make good on the promise of public education. Our children need it, the public is demanding it, and indeed the world needs it to survive and thrive. Public education is humankind's future--- for better or worse. For the first time we have the knowledge and expertise to deliver. What we need is consistency of purpose, policy and practice. Structure and strategy are not enough.


The solution requires the individual and collective ability to build shared meaning, capacity and commitment to action. When large numbers of people have a deeply understood sense of what needs to be done-- and see their part in achieving that purpose--- coherence emerges and powerful things happen. "



Coherence

"...coherence consists of the shared depth of understanding about the purpose and nature of the work. Coherence, then is what is in the minds and actions of people individually and especially collectively. There is only one way to achieve greater coherence and that is through purposeful action and interaction."

Fullan & Quinn, 2015



Coherence Making

- ★ Alignment is about structures; *coherence is about mindsets.*
- ★ System/ school coherence is about *shared mindsets.*
- ★ A tool is only as good as the mindset using it.

Fullan & Quinn. *Coherence: The Right Drivers in Action for Schools, Districts and Systems*, Corwin, 2015

The Coherence Framework

The Coherence Framework

Focus is not just a matter of having content goals. It is about having intent and continuous engagement.

- Purpose Driven
- Goals That Impact
- Clarity of Strategy
- Change Leadership

The best approach for securing accountability is to create conditions that require internal accountability and external accountability.

- Internal Accountability
- External Accountability


There has never been a more important time to be job-ready than the one you are in now.

Collaborating is not about just creating a plan; it's about the process. It's about the way of thinking to be focused on a collective purpose.

- Culture of Growth
- Learning Leadership
- Content Building
- Collaborative Work

We must shift to a deeper understanding of the practice of learning and the role of leadership. The measure of leadership is the impact on the practice of learning.


- Clarity of Learning Goals
- Precision in Pedagogy
- Staff Proficiency Through Capacity Building




Fullan & Quinn. *Coherence: The Right Drivers in Action for Schools, Districts and Systems*, Corwin, 2015

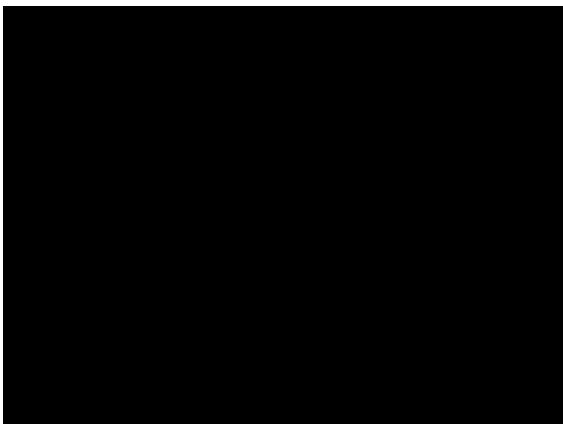
Assessing School Coherence : Video Case

1. Find Learning Partner 1
2. Form a quartet
3. Record evidence of your assigned component



Coherence Framework





Round Robin

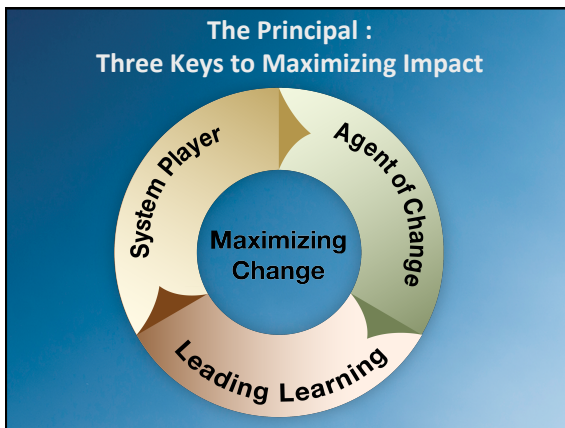
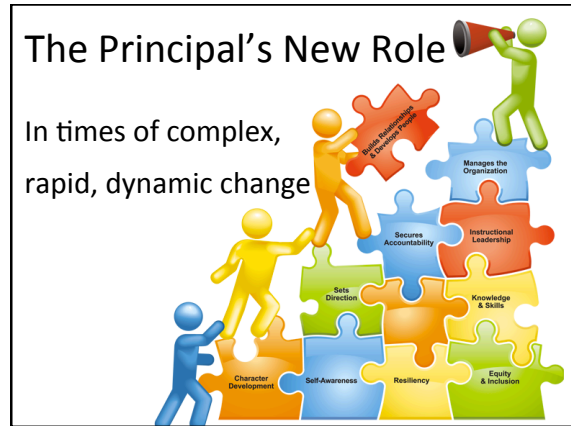
Share the four components.

Discussion:
What is the role of leadership in strategizing for coherence?



School Coherence Assessment		Evidence
Component		
Focused Direction	<ul style="list-style-type: none"> Shared purpose drives action A small number of goals tied to student learning drive decisions A clear strategy for achieving the goals is known by all Change knowledge is used to move the district forward 	
Collaborative culture	<ul style="list-style-type: none"> A growth mindset underlies the culture Leaders model learning themselves and shape a culture of learning Collective capacity building is fostered above individual development Structures and processes support intentional collaborative work 	
Deep Learning	<ul style="list-style-type: none"> Learning goals are clear to everyone and drive instruction A set of effective pedagogical practices are known and used by all educators Robust processes such as collaborative inquiry and examining student work are used regularly to improve practice 	

Fullan & Quinn, 2015



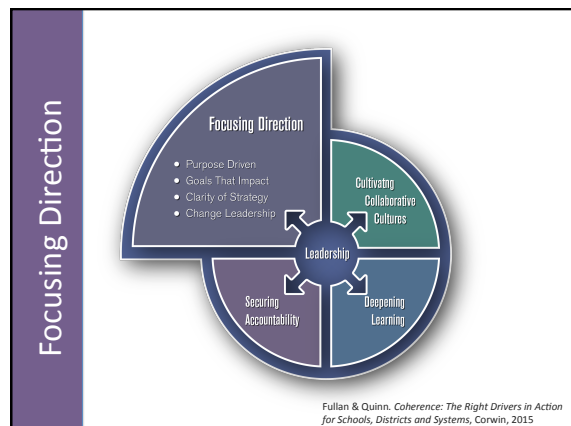
The Principal's New

To lead the school's teachers in a process of learning to improve their teaching, while learning alongside them about what works and what doesn't.

The Lead Learner: The Principal's New Role

★ To increase impact, principals should use their time differently.

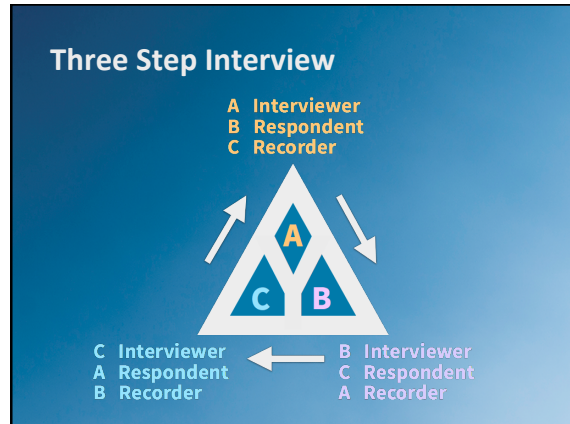
★ They should direct their energies to developing the group




Three Step Interview



1. What is your “tree” and how do you engage others in moving it?
2. What is your strategy for moving the tree?
3. How well do people understand and support the strategy? How might you increase understanding and commitment?



Cochrane Collegiate Academy




Demographics

- 87% Free and reduced lunch
- 60% African American
- 30% Latino
- 3 % Caucasian
- 2% Asian/Pacific Islander
- <1% Native American
- 13% IEP
- 20% English Language Learners

Moved from lowest in the state to double digit growth

How did this school shift from a group of skilled but demoralized teachers to an energized culture focused on student learning?




How do we provide our students with quality instruction everyday in every class?



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Protocol: Reduce, Reframe, Remove

- ① Reduce
the overload of too many initiatives
- ② Reframe
the connections and integration of the initiatives
- ③ Remove
distractors that take time from the important goals



Adams & Quinn 2015

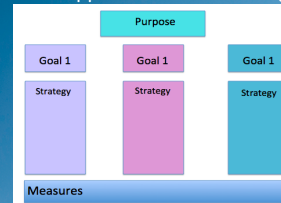
Simulation #1: Reduce

1. Each team member will write programs, initiatives or supports on post its. One idea per post it.
2. Cluster into meaningful categories/eliminate duplicates.



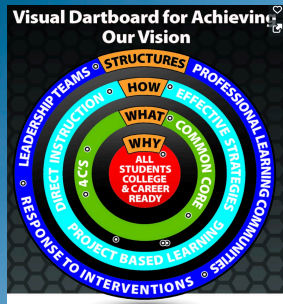
Simulation: Reduce (con'td)

3. Identify your Focus or Purpose (Your Tree)
4. Identify 2-3 goals that support achieving your focus/purpose
5. Review post its and add back essential supports that will most impact goal achievement.
6. Organize the supports to form a strategy. Note gaps.



Simulation #2: Reframe

- ★ Paint a picture
- ★ Add graphics
- ★ Combine with relentless opportunities for everyone
- ★ Check-in at every meeting



Simulation #3: Remove

Distractors are actions or tasks that draw focus away from the core goals. They may be compliance tasks, timewasters or worthwhile projects or initiatives but not at this time.

Simulation #3: Remove

1. Use the post it strategy to identify all the distractors.
2. Divide your chart paper into 3 columns and place the post its into:
 - ★ A: compliance tasks we need to do well
 - ★ C: compliance tasks we get a "c" in
 - ★ E: tasks we should stop doing or defer for later

'A' Must Do's	'C' "c" level	'E' Stop or Defer

Change Agent



Effective change processes shape and reshape quality ideas as they build capacity and ownership

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Inevitable

Effective change processes are voluntary but inevitable.




—Australian Secondary Deputy Head

Master the Balance of PUSH and PULL




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The New Change Dynamic



- Directional Vision**
 - Clarity of purpose goals, strategy
 - Enabling conditions
- Focused Innovation**
 - Resources and supports
 - Mechanisms for collaboration
- Diffusion of Next Practice**
 - Capacity Building
 - Learning from the Work
- Sustained Cycles of Innovation**
 - Feedback loops
 - Knowledge building mechanisms

Organizational Strength



The strength of an organization is a function of the quality of its **lateral relationships** and the **explicitness of its strategy**.


Bridgeport Connecticut, 2015

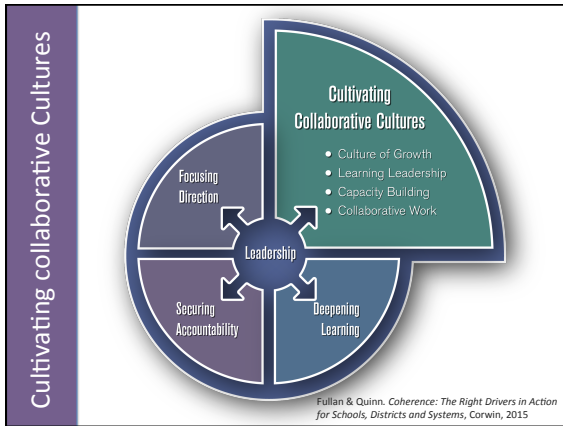
6 What? So What? Now What?			
Researcher	What? Key Points	So What? What are the implications of the research?	Now What? What will I do differently as a result?
Viviane Robinson			
Helen Timperley & Ken Leithwood			
Tony Bryk			
Lyle Kirtman			

What? So What? Now What?

As a group, discuss:

- ★ So What? Implications of the research
- ★ Now What? What would you do differently as a result of the research?





Synthesis

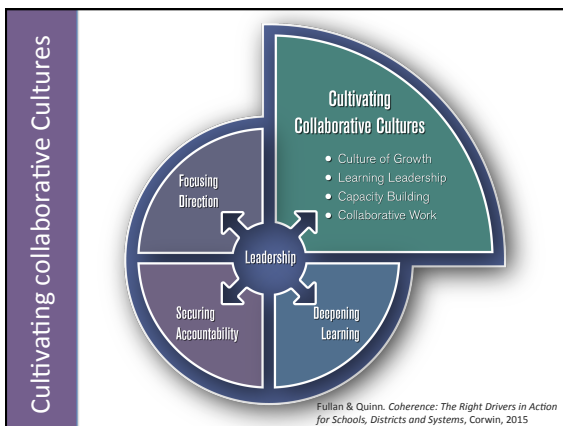
How did this Principal:
Master the Balance of PUSH & PULL

Use the Group to Change the Group

Push or Pull

Think about a time when you were too “pushy” or too “pully”.

- What was the situation?
- What was the outcome?
- What would you do differently?



Turn & Talk


Read the excerpt from John Hattie. p.1-2

Discuss the meaning of “within school variability”.

Within School Variability

Variability of performance between schools is 36% while variability within schools is 64% Source OECD, 2013


School Culture



- Talented schools improve weak teachers
- Talented teachers leave weak schools
- Good collaboration reduces bad variation
- The sustainability of an organization is a function of the quality of its lateral relationships

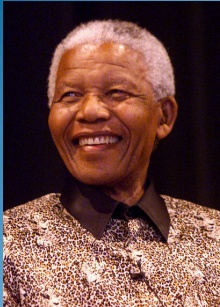
Going Deeper: Lead Learner Competencies

- ★ Model learning
- ★ Shape Culture
- ★ Maximize Impact on learning



Model

Lead learners **model making growth a priority** at all levels of the system and lead capacity building. They seek out talent, mentor and nurture growth, and celebrate successes at every stage of development.



—Fullan & Quinn, 2015

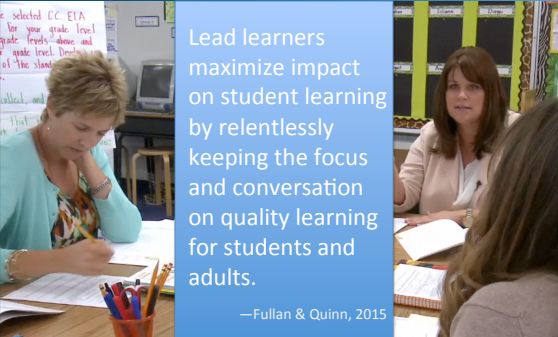
Shape Culture



Lead learners shape the environment to foster deeper relationships, trust and engagement.

—Fullan & Quinn, 2015

Maximize Impact



Lead learners maximize impact on student learning by relentlessly keeping the focus and conversation on quality learning for students and adults.

—Fullan & Quinn, 2015

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Record evidence of your assigned criteria:

Video Case:	Model growth as a priority	
	Shape the environment	
	Maximize Impact on student learning	

Lead Learner Competencies		8
Model	<ul style="list-style-type: none"> Participate as a learner Lead capacity building Make learning a priority Foster leadership at all levels 	Evidence
Shape culture	<ul style="list-style-type: none"> Build relational trust and relationships Create structures and process for collaborative work Support cycles of learning and application Engage others in solving complex problems Resource strategically 	
Maximize impact on Learning	<ul style="list-style-type: none"> Focus on precision in learning and teaching Establish a small number of goals Create a clear strategy for achieving goals Orchestrate the work of coaches, teacher leaders and support personnel around student learning Monitor impact on learning through collaborative inquiry 	

Fullan & Quinn. *Coherence: The Right Drivers in Action for Schools, Districts and Systems*, Corwin, 2015



Carousel Brainstorm

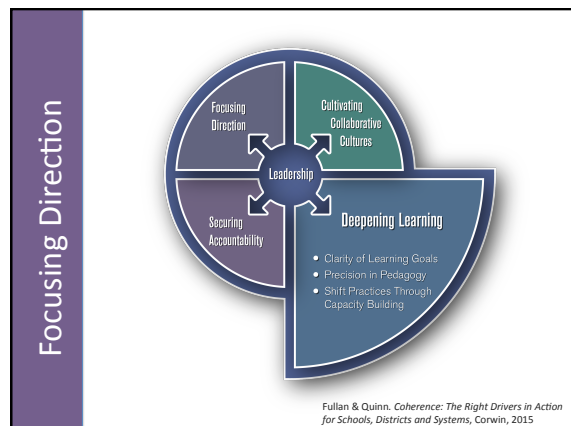
Identify strategies and supports for each.:

1. Foster Clarity of Purpose
2. Support Early Leapers
3. Build Capacity to Leap
4. Create a Culture of Collaboration
5. Recognize Success at Leaping



Innovation Leadership Mindset

1. Do I think my primary job as a leader is to create a context in which my team can innovate?
2. Am I comfortable serving as the "stage setter" as opposed to the visionary leading from the front?
3. Do I have the courage and patience required to amplify differences, even when discussion becomes heated and when ambiguity and complexity loom?


What is Deep Learning?



21st Century skills

Personalized Learning
Modern Learning

The 6 C's



Simulation 1

New Pedagogies for Deep Learning

Deep Learning Competencies

The 6 C's in Action

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Building Clarity of Learning Goals

Critical thinking	Collaboration
Creativity	Communication
Character	Citizenship

Fullan & Quinn, 2015.

Collaboration Deep Learning Progression

Work interdependently and synergistically in teams with strong interpersonal and team-related skills, including effective management of team dynamics and challenges, making substantive decisions together, and learning from and contributing to the learning of others.

Dimension	Limited Evidence	Emerging	Developing	Accelerating	Proficient
Working interdependently in a team	Learners offer work individually or in pairs or groups but do not really work together as a team.	Learners work together in pairs or groups and are responsible for completing a task in order for the group to move its work. At this level, tasks may not be well suited to each individual's strengths and expertise, and group members' contributions may not be equitable.	Learners decide together how to reach goals in the individual strengths and expertise of team members, and they work effectively together in pairs or groups. Learners model all members in making joint decisions about an important issue, problem, or process, and developing a team solution.	Learners can articulate how they work together in a way that is interdependent and uses each person's strengths in the best possible way to make sound substantive decisions and develop ideas and solutions.	Learners demonstrate a highly effective and synergistic approach to working interdependently in a way that not only leverages each member's strengths but provides opportunities for each to build on those strengths and learn new skills.
Interpersonal and team-related skills	Although learners may help each other on tasks that contribute to a joint work product or outcome, interpersonal and team-related skills are not evident.	Learners report and demonstrate a sense of collective ownership of the work and show some interpersonal and team-related skills. The focus is on achieving a common or joint outcome, product, design, response or decision, but at this level the key decisions may be dominated by one or two members.	Learners demonstrate not only good interpersonal skills and collective ownership of the work, an active sense of shared responsibility is also evident. From beginning to end, the team listens effectively, negotiates and agrees the goals, content, process, design and conclusions of their work.	Learners can clearly articulate how joint responsibility for the work leads to product of a customer parades the entire team. Strong skills in listening, facilitation, and effective teamwork ensure that all voices are heard and reflected in the final product or work product.	Learners take on the responsibility, both individually and collectively, for ensuring that the collaborative process works as effectively as possible, that each person's ideas and expertise are used to maximum advantage, and that each work product or outcome is of the highest possible quality or value.

Fullan & Quinn, 2015.

Precision in Pedagogy

Simulation 2



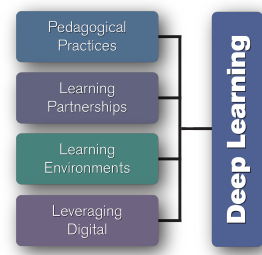





Fullan & Quinn, 2015. Responsibility to Maximize Conference

Precision in the New Pedagogies

Building Clarity



Fullan & Quinn, 2015.

New Pedagogies for Deep Learning

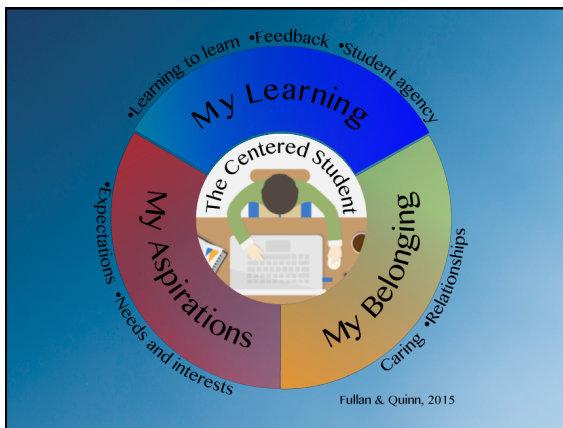
Precision in Pedagogy – Video Case Jigsaw 10
 Task: Record observations for your assigned component as you watch each video

Pedagogical practices	
Learning environments	
Learning partnerships	
Leveraging digital	

The New Pedagogy



A learning partnership between and among students, teachers, and families.



VIDEO JIGSAW SCHOOL CONDITIONS TO SHIFT PRACTICE 11

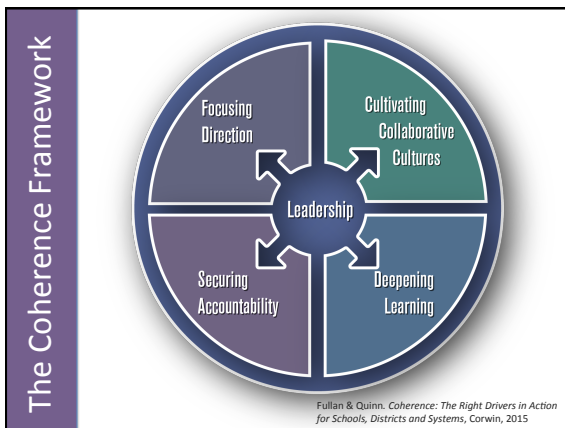
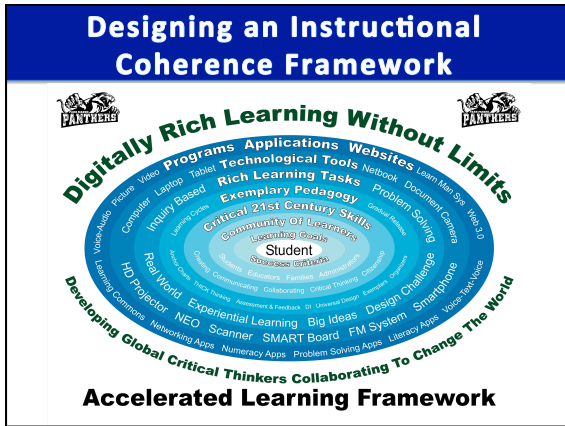
Dimension	Observations
Vision and goals	
Leadership for Deep Learning	
Creating a Culture for Learning	
Leveraging Digital	

Simulation 3 : Video Jigsaw

Simulation

Share your observations of all four dimensions.

What were the key actions that led to the successful shift in practices and student outcomes?



Maximizing The Principal's Impact 12

My Leadership Challenge:

Strategies/Ideas



“Most people would rather be challenged by change and helped to progress than be mired in frustration...

It is human nature to rise to a larger call *if* the problems are serious enough and *if* there is a way forward where they can play a role with others. Coherence making is the pathway that does this.”

Fullan and Quinn, *Coherence*, 2015

