August 15, 2013

Dear Coaches,

Earlier this month, we had the opportunity to spend some time in Ohio with generations of football players and members of the football community. From youth football players in Cleveland attending their first practice of the season, to a safety clinic for 500 football mothers at Ohio State University, to spending time with more than 100 NFL Hall of Famers in Canton at Hall of Fame weekend, we saw the full spectrum of our sport.

These events reminded me, yet again, that football transcends generations, unites communities, inspires our youth, and provides life lessons like no other sport. It is our responsibility to continue to evolve and improve our game for future generations.

With that in mind, I want to share with you an important video that describes safety-related playing rules changes that were approved by our teams for this season. These rules -- including the “crown of the helmet” rule that received a great deal of attention -- are among the many changes we have made in recent years to make our game better and safer. For more information on health and safety in football, please visit nflrevolution.com.

You can view this video by clicking on the image below:

![Image of football players]

We hope this information is helpful and leads to a more exciting and safer game at all levels.

Thank you for your dedication to the game of football and have a great season.

Roger