School Broadcast Program
2 Unit Pixellot Proposal

Please provide PlayOn! Sports with the following:
A School Purchase Order and/or signed Participation Agreement for the Pixellot unit(s)

[  ] $5000 for one 2 Units

Delivery and Pricing:
• Pricing for equipment and software valid through December 31st, 2019
• Price of unit does not include installation
• Delivery in 4 - 6 weeks after school submits required venue information (questions and pictures)
• Payment is due upon delivery of unit

Each Pixellot system will include:
- Pixellot camera head with multiple fixed camera array
- Video Processing Unit (VPU) – includes software for recording, encoding, and streaming video
- Automated scoring integration device – incorporates scoreboard into video graphics
- Accessories kit: standard mounting hardware, cables and connectors

System operating requirements:
- Must maintain an open, hardline Internet connection to the Video Processing Unit
- Video Processing Computer must be within 200 feet of the Pixellot camera installation

NFHS Network Subscriptions
- **Monthly Pass** revenue will be shared as follows:
  - School receives 10% of Net Revenue from all Monthly Passes ($9.95) sold
- **Annual Pass** revenue will be shared as follows:
  - School sets the selling price of the pass and keeps 100% of the difference between the selling price and the $50 base wholesale price
- **Seasonal Pass** revenue will be shared as follows:
  - School sets the selling price of the pass and keeps 100% of the difference between the selling price and the $25 base wholesale price

Scheduling and broadcasting on the NFHS Network:
- School **required to send all athletic schedules** in Excel spreadsheet format to schedules@nfhsnetwork.com

To help with the installation, please send the following information:
*Note: Pixellot camera unit will be installed in an elevated location to provide an unobstructed, panoramic view of the court/field*

- Stand on the court/field and take pictures of the area where the Pixellot camera unit will be installed
- Stand near the area in which the Pixellot unit will be installed and take pictures of the court or field
- Take a picture of where the VPU will be located in relation to the camera
- Provide approximate height at which the Pixellot unit will be installed and the type of structure it will be mounted on (block wall, column, metal beam, etc.)
- There must be access to hardline Internet and power at the location of the VPU