THE LARGEST BROADCASTER OF HIGH SCHOOL SPORTS
SCHOOL BROADCAST PROGRAM
The #1 impediment to Schools taking part is the issue of manpower – many schools have no one to run the program.

Even when schools do have an established broadcast program with plenty of participating students, there are simply too many events – they can’t cover them all.

We now have a solution for both...
Click here for Pixellot video
Pixellot is a system designed for automated event production

No people required.

- Camera head with multiple weatherproof HD cameras
- Video Processing Computer for integrating the video feeds and creating the automated production
- Device to plug into scoreboard for automated score graphics in the broadcast
AUTOMATED PRODUCTION

- Auto-tracking feature enables cameras to follow the action
- No camera operator required

Scoreboard data automatically pulled into broadcast via the scorebug graphic
- Integrates with coaching software

Click here for Basketball example clip

Click here for Soccer example clip
AUTOMATED PRODUCTION

Click here for Football example clip
AUTOMATED PRODUCTION

Click here for Volleyball example clip
Pixellot Automated Game Film Upload Functionality

- **Football**: Creates individual clips for easy upload to coaching software; uploading process is manual

- **Other Sports**: Automatically upload games and practices directly into coaching software – just enter your credentials and select the sport and level

**COMING SOON:**
- Automatic uploading to Krossover
- Automatic play clips for other sports
- Schedule Pixellot to film your team practices using your mobile device
PIXELLOT AD SPOTS

- Up to 3 spots for advertising (2 sponsor spots and 1 spot for your school logo or extra ad)
- Change graphics out every athletic season

- Sell sponsor spots to help pay for your Pixellot unit(s)
- Sponsor receives ad space in every game
FINANCIAL MODEL

- One-time fee for Pixellot equipment package (Pixellot system + all accessories)
- ZERO recurring costs for system
- Installation not included

Previous Pricing:
$5,000 for 1 Unit

SPECIAL 2-for-1 DEAL:
$5,000 for 2 Units
THANK YOU!