



LEUKEMIA &
LYMPHOMA
SOCIETY®



STUDENT
VISIONARIES
OF THE YEAR™



A philanthropic leadership development program for exemplary high school students.
7-week challenge to raise funds for the fight against cancer.

February 3, 2023 – March 24, 2023

What: Student Visionaries of the Year is a philanthropic leadership development program during which exemplary high school students foster professional skills such as entrepreneurship, marketing, and project management to raise funds for The Leukemia & Lymphoma Society (LLS). The title Student Visionaries of the Year is awarded to the candidate or co-candidates in each community who raises the most funds during the seven-week competition.

Who: Candidates are highly-motivated high school leaders leading multigenerational team. Students may compete individually or as a team of two or three candidates. Team members can be fellow classmates, family members, or friends who are passionate about the mission of LLS.

Why: Teams raise money in honor of a young patient hero who is currently battling or is in remission from a blood cancer. This campaign offers visibility and recognition within the community, ensuring that candidates stand out when preparing for college and beyond.

The candidate or candidate teams that earn the title of Student Visionaries of the Year will receive a scholarship towards the college or university of his/her choice. Participating candidates are also eligible to apply for the Mission award(s) scholarship.

How: Candidates will form and lead a team to help with fundraising, strategy planning and communications. Along with their own websites, candidates and teammates receive guidance from LLS staff and mentors to develop and execute an action plan to reach their personal fundraising goal. Suggested fundraising methods include: a letter writing/e-mail campaign, personal asks, and corporate sponsorships.

When: The 7-week fundraising campaign takes place in Greater CT with the kickoff on **February 3, 2023** and the Grand Finale celebration on **March 24, 2023**.

To Learn More: catherine.morley@lls.org

Apply Online: <https://www.lls.org/student-visionaries-of-the-year>



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