



# National Interscholastic Athletic Administrators Association

Announces The

## 2018 National Service Initiative



## American Red Cross

# Blood Drive Challenge

February 1 - November 30, 2018

Get your Section and State Involved!

Host a Blood Drive at State Conferences, Athletic Events, Tournaments, Individual, etc.

# be a leader.

### Why Host a Blood Drive?

- Support your community
- Energize your members by providing a convenient way to give back to the community
- Garner good will from inside and outside your organization by supporting the American Red Cross
- Join a 125-year strong movement of service
- Enjoy a partnership where everyone wins



## It Feels Good to be a Part of Helping to Save Lives!

Use This Designated Link to Register - Be Sure to Enter NIAAA in the Organization Field!

<https://www.redcrossblood.org/hosting-blood-drive/register>