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FALL 2021 STATE CHAMPIONSHIPS VIEWERSHIP RUNDOWN



30K+

Fans in Attendance

Partner PA Announcements
& Banners at Championships



40K+

Views of Online Programs



44K+

Livestream & On Demand Subscription Viewers of Fall Championships

PARTNER Logos on Cover &
Full Page Ads in All Fall
Championships Programs



Scan QR Code
to View
Fall Sports State
Championship
Programs



CIAC/Partner Video Spots
Played Multiple Times
on the
NFHS Network
During All Football
Championship Games

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