



PARTNER *With* US



CAS-CIAC MEMBERSHIP REACH

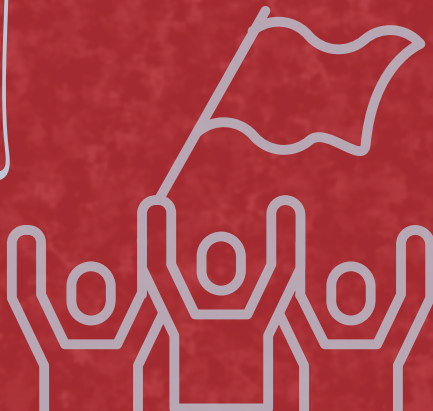
800+
School Membership



170,000+
Participants in Student
Athletics & Activities



250,000+
Attendees Annually





PARTNER

With **US**

**FALL 2021
STATE CHAMPIONSHIPS
VIEWERSHIP RUNDOWN**



30K+ Fans in Attendance
Partner PA Announcements & Banners at Championships



40K+

Views of Online Programs



44K+ Livestream & On Demand Subscription Viewers of Fall Championships

PARTNER Logos on Cover & Full Page Ads in All Fall Championships Programs



Scan QR Code to View Fall Sports State Championship Programs



CIAC/Partner Video Spots Played Multiple Times on the NFHS Network During All Football Championship Games

(Click Image to Watch Video)

CAS-CIAC Overview

- CAS-CIAC is devoted to professional programs for principals and to athletic and extra-curricular activities for students.
- CAS-CIAC is a non-profit, tax-exempt educational organization. CAS-CIAC is unique in the services it provides its member schools and the high caliber of events it runs.
- CAS-CIAC is affiliated with the National Federation of State High School Associations (NFHS), the National Association of Secondary School Principals (NAESP), the Association for Middle Level Education (AMLE), and the National Association of Elementary School Principals (NAESP).





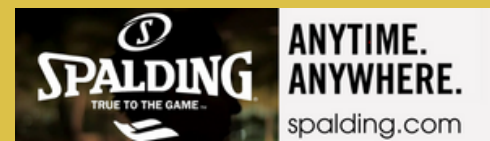
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A PARTNERSHIP WITH CAS-CIAC:

- Your company message reaches over 800+ CT schools, including school administrators, staff, teachers, BOE's, athletic directors, coaches, officials, students, student-athletes, families and fans.
- Support CT students by sponsoring effective programming, sporting events, state championships, conferences, student activities, student councils, and recognition events.
- 16 million pageviews on CAS-CIAC websites, and 95 thousand followers on social media

The Marketing Team at CAS-CIAC will work with you to tailor a sponsorship to fit your company goals. You will be in good company!



Reach out to us today to get started!

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