



# JRVC

This year more than ever before, we need a little 'Chicken Soup for the Soul' and we have just the recipe for you with the Jostens Renaissance Virtual Conference keynote speakers.



## **TOM MURRAY**

**Director of Innovation for Future Ready Schools®**

Tom Murray's journey started as a teacher, principal, and leader at the district level. Now he advocates for students and teachers through his project Alliance of Excellent Education. He is most passionate about creating cultures of innovation where teachers are empowered to create learning experiences today's learners need to thrive. Tom has been named 'Global EdTech Leader of the Year' as well as 'Educational Thought Leader of the Year'.



## **MANNY SCOTT**

**World Renowned Author, Scholar, & Speaker**

One of the original Freedom Writers, Manny has helped thousands of schools and organizations across the globe raise student achievement, intercultural competence, and leader effectiveness. Manny's personal message of resilience has helped prevent thousands of student dropouts and is sure to remind us all that we have what it takes within us to thrive despite hurdles, setbacks, and challenges.



## **LaVONNA ROTH**

**Creator & Founder of Ignite Your S.H.I.N.E.**

An educator herself, Lavonna has set out on a worldwide mission to end teacher burnout and to meet the social and emotional needs of both educators and students. She has authored 8 books on brain research and engaging instruction along with creating the Ignite Your S.H.I.N.E.® framework. Her life's passion is to empower educators like you to find your greatness and the greatness within your students.



## **HOUSTON KRAFT**

**Co-Founder of CharacterStrong**

Back by popular demand, Houston Kraft is returning to JRVC! Houston's mission is to create cultures for schools and communities founded in love, kindness, and compassion. Houston's mission is to inspire us as school leaders to create a lifestyle of kindness on our campuses and he is returning to JRVC to coach us through how to build kindness cultures into our school vision and values.



## **DR. JOE SANFELIPPO**

**Superintendent of Fall Creek Schools, WI**

Last year, Dr. Sanfelippo lit up JRVC20 with his high energy inspiration and we just couldn't go without another jolt of his passionate positivity for the profession of education. As Superintendent of the Fall Creek School District in WI (Go Crickets), Joe specializes in creating a culture of 'Yes!', personalized professional growth for school staff, and telling your school story. Joe was named National Superintendent of the Year in 2019.

**RESERVE YOUR VIRTUAL SEAT TODAY.**  
**Choose your own conference experience!**

**[VISIT JOSTENS.COM/JRVC21](https://www.jostens.com/jrvc21)**  
**FOR MORE DETAILS AND TO REGISTER.**

## **JOSTENS RENAISSANCE VIRTUAL CONFERENCE**

**TUESDAY, JULY 20 - WEDNESDAY, JULY 21**  
**10:00AM - 1:00 PM (CT)**

**LEADERSHIP ACADEMY**  
**THURSDAY, JULY 22**  
**10:00AM - 1:00PM (CT)**