CAS Announces 2018 KiDSMARATHON Partnership

The Connecticut Association of Schools, along with the Rod Dixon KiDSMARATHON Foundation, is pleased to announce a partnership and alliance with the New York Road Runners “Rising New York Road Runners” formally the “Mighty Milers” for 2018!

KiDSMARATHON, an amazing life fitness program, is easily implemented in virtually any school setting in Connecticut. The program features an 8-10 week nutritional and fitness regimen for students ages 5-12 running incremental distances which culminate in regional, final mile celebrations in May and June.

During the past 10 years, KM Celebrations across CT have seen over 5-6,000 runners annually complete their marathon in front of hundreds of parents/families and fans.

CAS Director of Student Activities Dave Maloney noted, “This partnership and alliance with one of the premier international marathon organizations is a wonderful addition for Connecticut. We are certain to profit from their expertise, knowledge, and support which will motivate our young runners more than ever before.”

The mantra for KiDSMARATHON 2018 will remain “Finishing Is Winning - Winning is Finishing” as the program is not a competitive race. Rather, it is a complement to the physical and health curriculum in elementary and middle schools throughout Connecticut.

Accordingly, the “Rising New York Road Runners” encourage youngsters to “RUN for the first time, RUN with your friends, RUN to be strong, RUN with your team, RUN full of passion, and RUN FOR LIFE!”

Registration for KiDSMARATHON final mile celebrations: http://casci.ac/3145

Schools and community centers will find additional information at the following link: http://cas.casciac.org/?p=3412

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