Red Cross Advisory Committee
Minutes from September 23, 2010, Meeting

1. Bob's Scholarship Grand Prize to two schools: $8,000 each
   • Highest percentage
   • Most collected
   • Norwich Tech
   • Parish Hill
   • Bob has shown his willingness to support his initiative for 2011

2. DECA - Distributive Education Club of America
   • Business Courses

3. Bio Arc - Software program to help Red Cross Chapters throughout the USA communicate with each other

4. High School Conference, October 1, 2010, at Salisbury High School
   • Focus: Social networking. Bob Kaufman will sponsor and speak

5. High School Luncheon - Awards Recognition
   • October 22, 2010
   • Top schools
   • Bob Kaufman will be there

6. All school drives after May 1 need an air-conditioned room

7. Interesting Concept - High School drives by school nurses once a week - Amity Regional

8. Recruit state and national organizations to help recruit donors
   • PTO, PTA, FFA
   • Lions
   • Masons
9. CAS Conference - Red Cross Table at the Rocky Hill Marriott
   • Lou will check with Dennis

10. High School Internship Program
    • Runs from April through August to work at Red Cross - no pay
    • These students would help to recruit more donors
    • Interns could go to schools prior to a drive to explain and motivate

11. Date of next meeting
    • January 20, 2011, at 8:00 a.m. at the CAS Office in Cheshire.