

Dear CIAC Member School Principals,

As we continue to plan for the spring '22 esports season, we would like to share some new and exciting promotions your school can take advantage of before the new year.

We will have a Rocket League, League of Legends, and Super Smash Bros Ultimate league for just CIAC member schools, in addition to Splatoon 2 and Madden 22 as part of the regional leagues (with more to come!). We are also excited to announce that [Mario Kart 8 Deluxe](#) will be available for the first time this spring. Here is some information on the specials that are available until the end of the year:

Early Bird Special – Schools that are new to esports will receive 10% off of their registration if they register by December 31, 2021. Begin the enrollment process [here](#), or contact your PlayVS representative for the different pricing options. Note, there are additional discounts for Title I schools.

Nintendo Spring '22 Early Registration Promotions – To help schools get ready for the spring season, PlayVS, our esports partner, is providing a Nintendo Switch System Bundle to eligible schools that [enroll](#) a team in any Nintendo game (Mario Kart 8 Deluxe, Splatoon 2 or Super Smash Brothers Ultimate) by December 31, 2021! Each bundle will include a Nintendo Switch System, an ethernet adapter, a corresponding game code, and a Nintendo Online membership. You need to act fast! Supplies are limited and this offer only runs until the end of the year.

High School Coach Referral Incentive – Any coach that refers a new school to our league will get \$500 in the form of either \$500 off their school's invoice or a \$500 stipend, you choose! Additionally, the new coach will receive 10% off their invoice for the upcoming season.

If you have any questions, please reach out to Moose Yusuf (moose@playvs.com) for new schools, Adi Venegas (adilene.venegas@playvs.com) for returning schools, or reach out to me directly and I can connect you.

Also as a last reminder, if you haven't already, please complete this [short survey](#) by December 20, as we're working to get a sense of esports interest from non-participating schools. Our partners at PlayVS are ready to help you as needed.

Thank you and Happy Holidays!

Sincerely,

Cherese Miller-Odukwe

Director of Student Activities