Winning And Life Lessons

The research and experiences of great coaches across the country is clear: Positive is Powerful. In this highly interactive two-hour workshop – sparked by video-based advice from top pro athletes and coaches on PCA’s National Advisory Board – attendees explore why and how to pursue both winning and the more important goal of teaching life lessons through sports.

“I’ve been to several PCA workshops, and they’ve changed the way I now coach. Best professional development experience ever!”

-James Jones, Yale University Head Men’s Basketball Coach

“PCA is more important than ever reminding us that youth sports should be about building relationships, developing confidence, teaching leadership, valuing teamwork and having fun.

-Andy Shay, Yale University Head Men’s Lacrosse Coach, 2018 NCAA Champions

The following book, *The Power of Double-Goal Coaching*, written by PCA’s Founder & CEO, Jim Thompson, accompanies this workshop.

Please contact your PCA Coordinator to inquire if books will be distributed at this event.

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