




STATE OF CONNECTICUT
DEPARTMENT OF EDUCATION



TO: Superintendent of Schools
Superintendent of Unified School Districts
Directors of Public Charter Schools
Executive Directors of Regional Educational Service Centers
Directors of Approved Private Special Education Programs

FROM: Dr. Sarah J. Barzee, Chief Talent Officer 

DATE: April 19, 2018

SUBJECT: TEACH Connecticut Partnership

The Connecticut State Department of Education (CSDE) is pleased to announce the launch of TEACH Connecticut, an innovative and collaborative multi-year initiative designed to build a strong Connecticut educator workforce and to ensure that all students have access to great teachers. TEACH Connecticut strives to elevate the image of teaching, expand the educator pipeline, increase the diversity of our educator workforce, and fill vacancies in persistent certification shortage areas.

The CSDE is partnering with TEACH.org, a nonprofit organization that assists cities and states with teacher recruitment initiatives and the Ad Council, the nation's leading provider of public service advertising (PSA) campaigns. We invite CT schools, districts, charter schools, educator preparation programs (EPPs), and other key stakeholder groups to join in this exciting project.

We welcome leaders from your organization to attend an introductory webinar session. This session will be particularly salient for the leader(s) in your organization responsible for recruiting new teachers or teacher candidates. The webinar will address the following topics:

- 1) What is TEACH Connecticut?
- 2) What are the goals of TEACH Connecticut?
- 3) How can districts/schools/EPPs/other stakeholders participate in TEACH Connecticut?
- 4) What are the benefits of joining TEACH Connecticut?
- 5) What expertise do TEACH.org and the Ad Council bring to the initiative?
- 6) What is the timeline for joining?

We offer the following times for the webinar:

April 24, 2018 – 3:00 p.m. – 4:00 p.m.

April 27, 2018 – 12:00 p.m. – 1:00 p.m.

April 27, 2018 – 4:00 p.m. – 5:00 p.m.

Please select one and RSVP via this link: <https://goo.gl/forms/S2oJLy5J1ROTR2C02>

We strongly encourage all districts/schools/EPPs and other stakeholders to consider joining TEACH Connecticut as a means to achieving your talent goals and the collective goals of the state. The initiative will be stronger and more successful with all of us working together.

Please contact me or Claudine Primack, the TEACH Connecticut Director at claudine.primack@ct.gov if you have questions.