## Hook For THE GOOD PROJECT

## KIDS

Learn how a daring whale rescue inspired a global gratitude movement... and then start a Look for the Good Project in your school! If you want to make a gratitude exhibit out of your friends' artwork, check out, "I'm Ready to Look for the Good" on amazon.com and keep us posted on what you create! If you send us a photo of YOUR Look for the Good Project, we may feature it in one of our books or maybe even on TV!

## TEACHERS & PARENTS

After three years of grassroots efforts, the Look for the Good Project has finally been incorporated as a public charity. We create school programming, public installations, and awareness campaigns that use gratitude to reduce violence. According to researcher Dr. Jeffrey J. Froh, grateful students are happier, more satisfied with their lives, more generous, more cooperative, and more likely to want to use their strengths to better their communities. Grateful kids also have higher GPAs and are less likely to be materialistic, envious, and depressed. Teens who became more grateful over a 4 year period were less likely to be sent to the principal's office, suspended from school, expelled from school, skip school, or bring alcohol or drugs to school. Although we are still raising seed money and piloting our 4-12 grade programming, we are already collaborating with nationally known researchers, mental health experts, and teachers to create the best programming available - including Dr. Giacomo Bono of the Youth Gratitude Project at the Greater Good Science Center. Please contact us ASAP to secure your spot in this national school-based initiative!

## CONTACT

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